



Self-Serve Campaign Guide

Welcome to the PULSE Platform: Your Self-Serve Guide

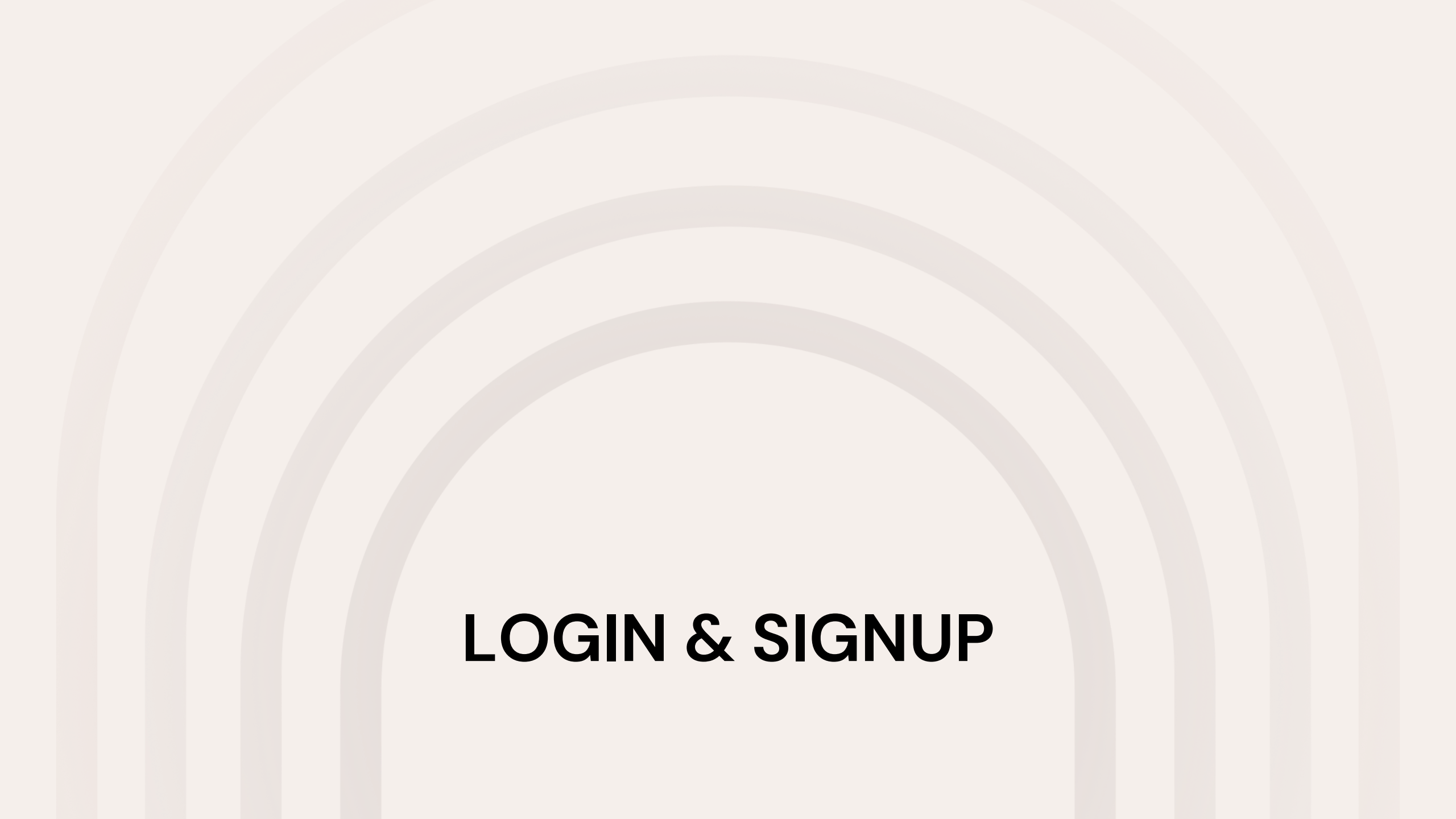
The PULSE Platform by Greenberg Enterprises empowers you to easily plan, launch, and optimize programmatic advertising campaigns, all from a single, intuitive interface. Built for performance and transparency, PULSE combines full-spectrum media access across 275+ ad networks and exchanges with unified access to 300K+ syndicated audience segments from over 175K global data providers. This eliminates silos across both media and data, enabling real-time, insight-driven decisions that drive results.

This guide will walk you through the essentials of using PULSE, from campaign setup to optimization strategies, so you can take full advantage of its unique capabilities. With PULSE, you move beyond the walled gardens and into a space where audience ownership, transparency, and results come first.

Whether you're running your first campaign or scaling to enterprise-level performance, this guide is here to support you every step of the way.

And if you ever need assistance, don't worry, we're just a message away and ready to help.

Let's get started.



LOGIN & SIGNUP

1. Login



Easily plan, launch, & optimize your programmatic ad campaigns

The PULSE Platform by Greenberg Enterprises gives you full-spectrum access across 275+ networks, breaking down media silos and turning every campaign into actionable intelligence. Move beyond the walled gardens with transparent, data-rich performance and true audience ownership.

Enter your email & password which you've set up during registration on the PULSE DSP

Sign in

Enter your Email

Enter password

Login

2. Forgot password

If "wrong password", you can reset your login by entering your email and clicking on the link to set up a new password

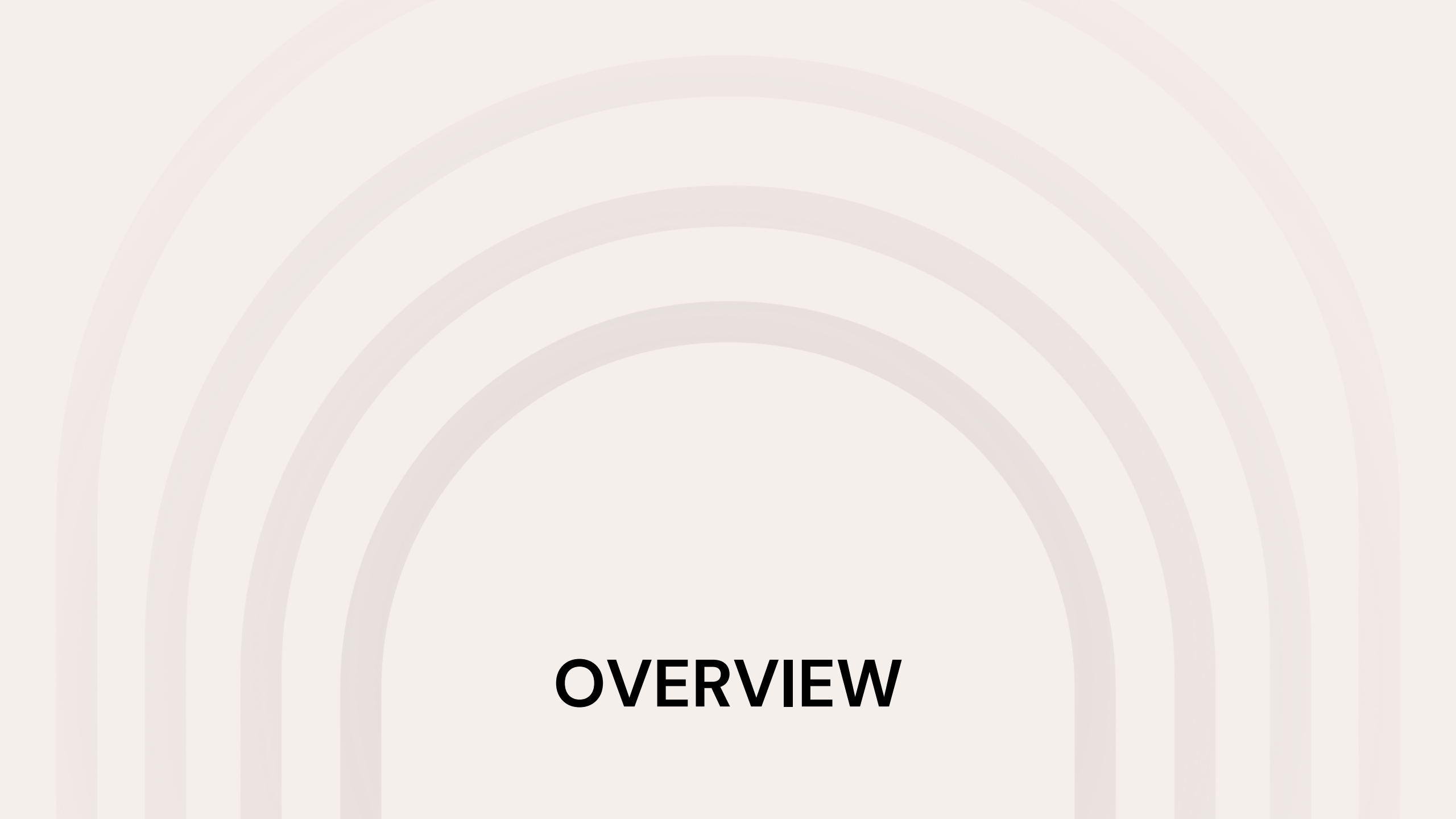
Forgot Password

Enter your email and we'll send the link on how to reset your password

✉ Enter mail

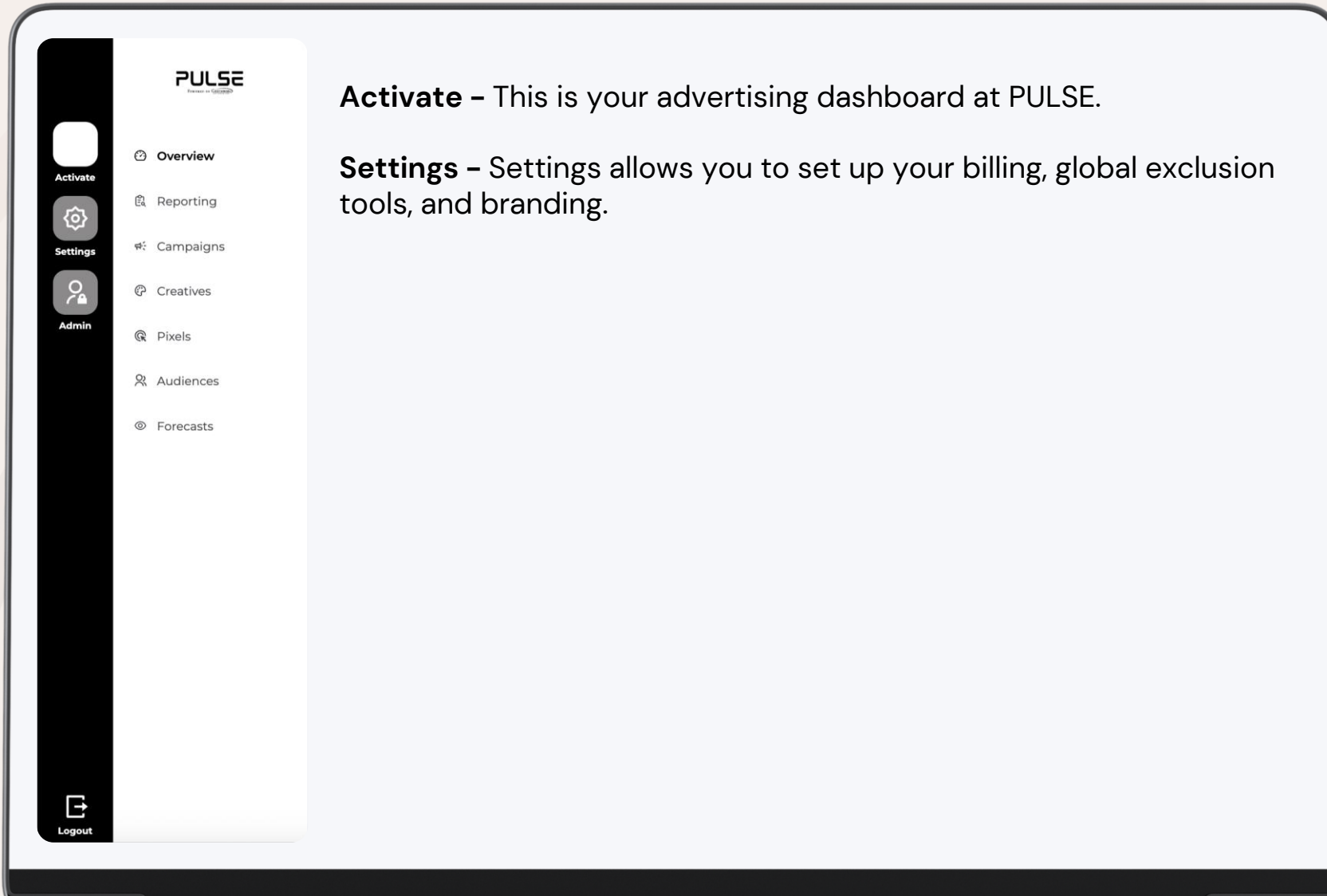
Send to email

[Login](#)

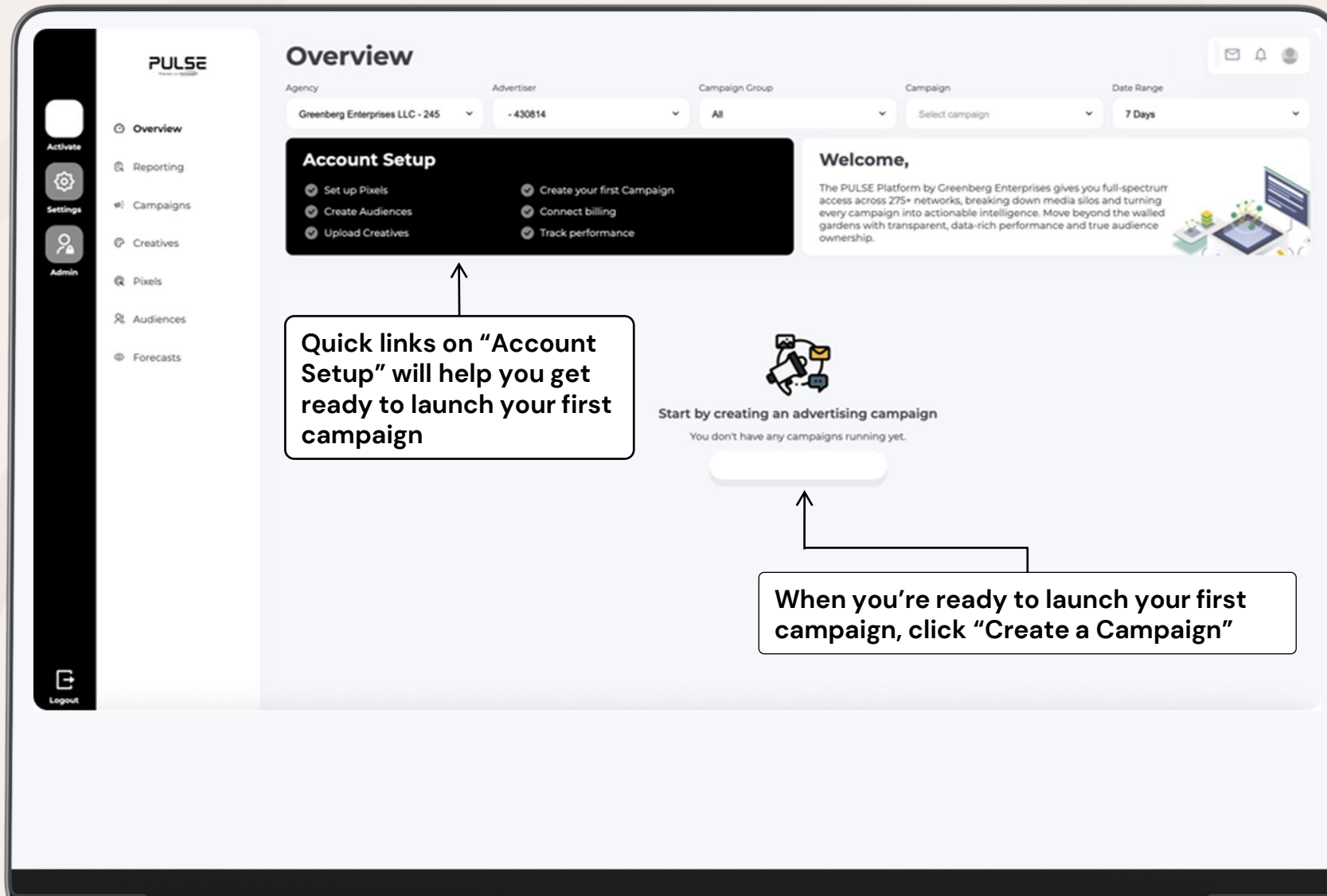


OVERVIEW

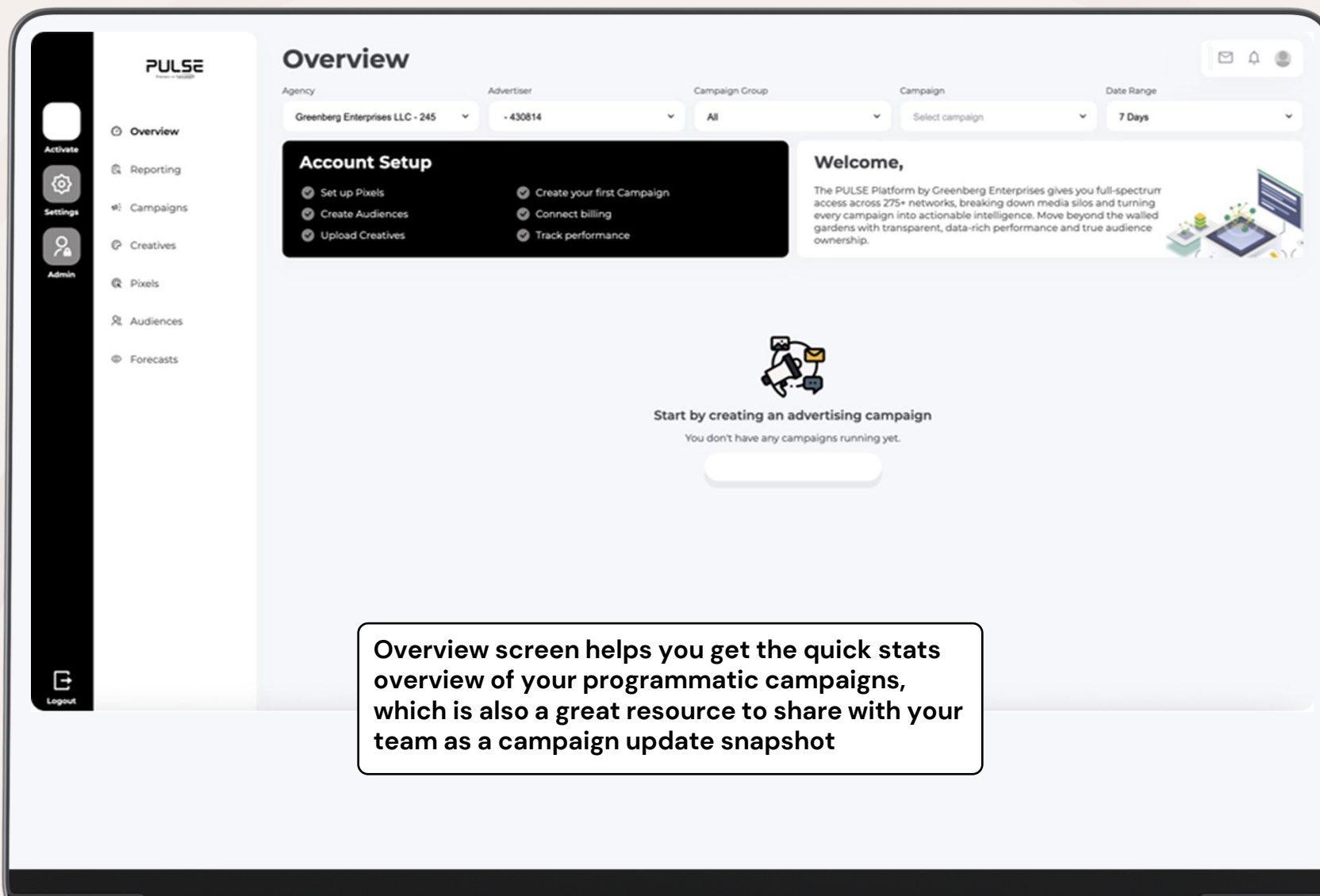
3. Navigation



4. Getting Started

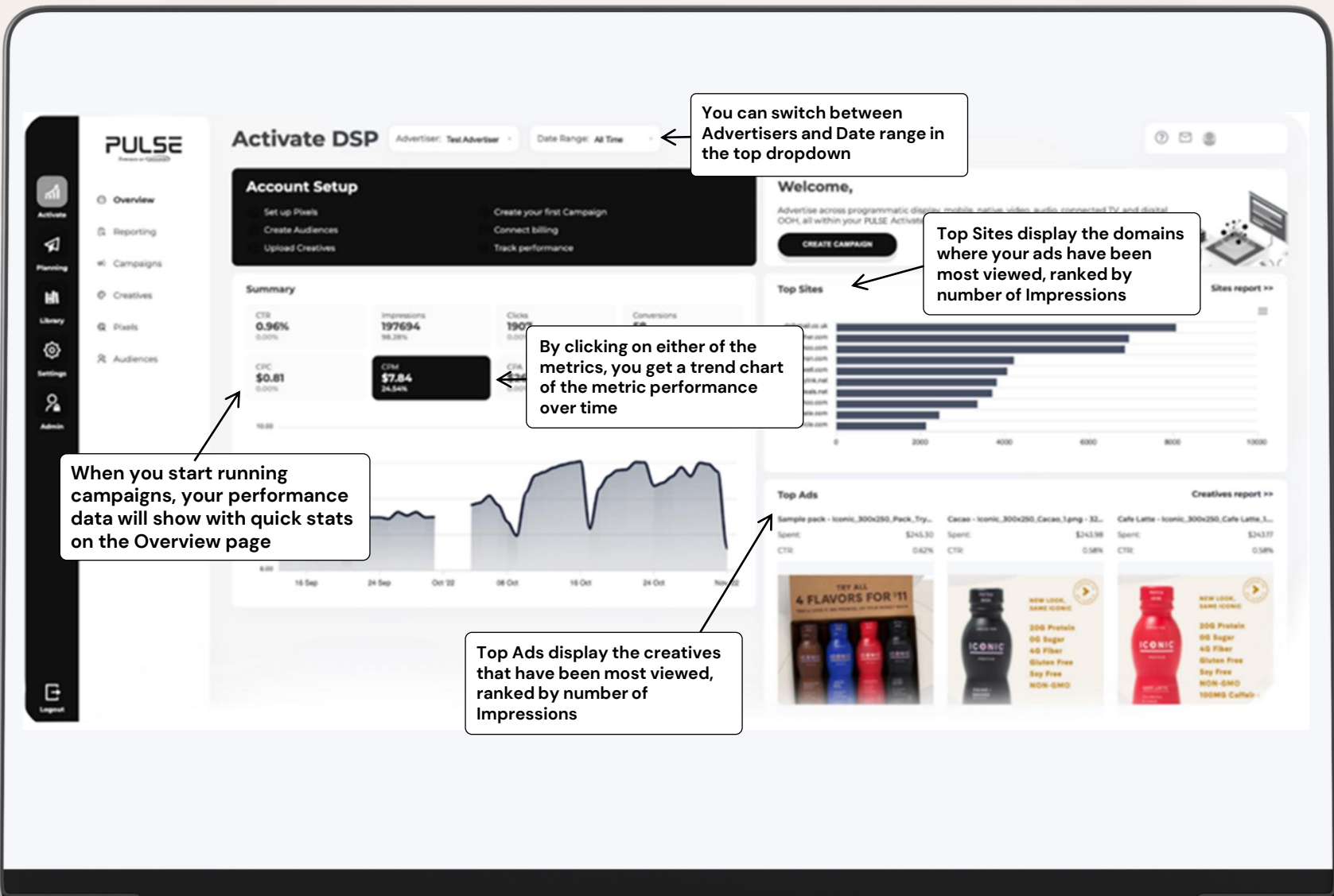


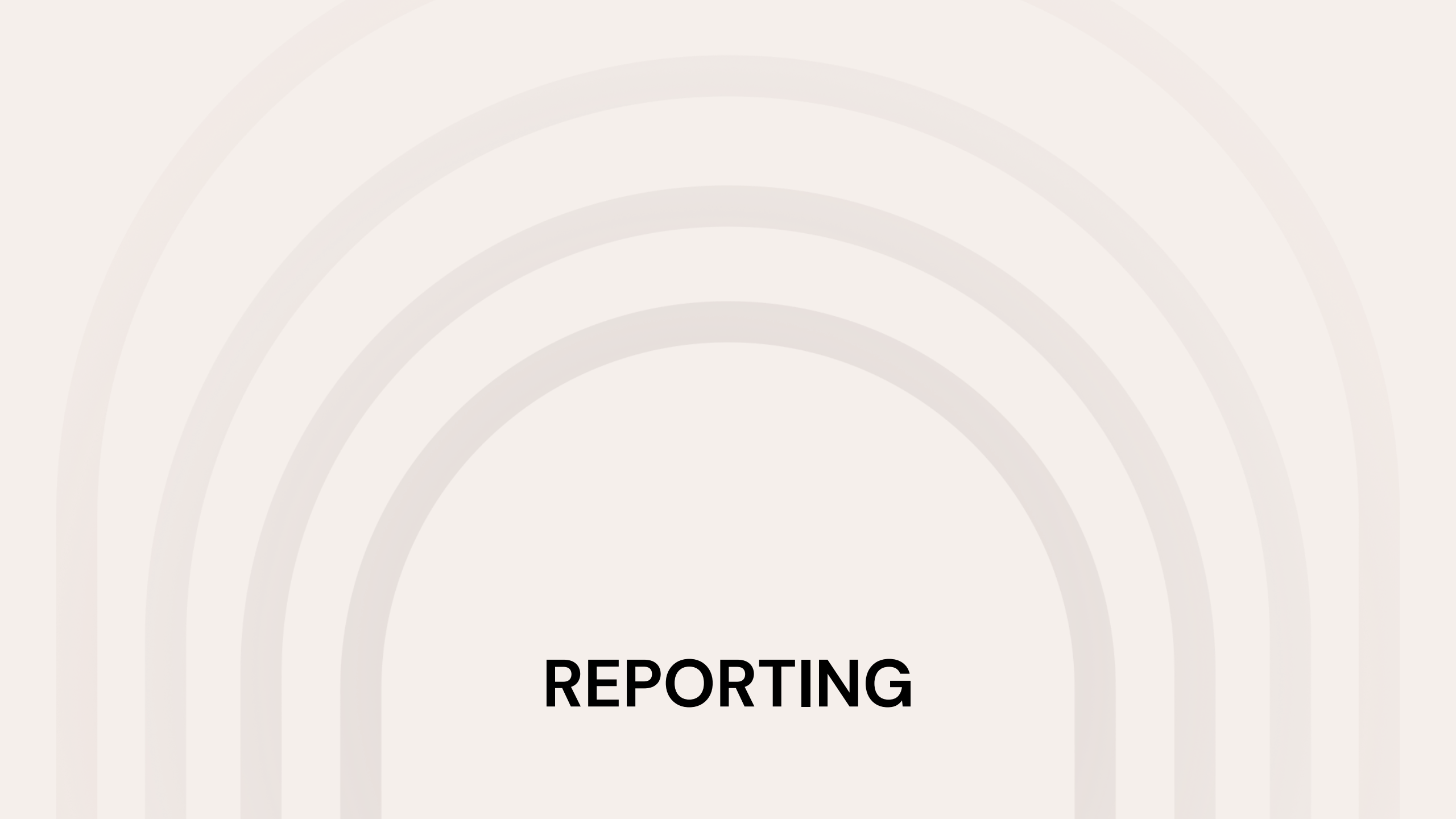
5. Performance Overview



Overview screen helps you get the quick stats overview of your programmatic campaigns, which is also a great resource to share with your team as a campaign update snapshot

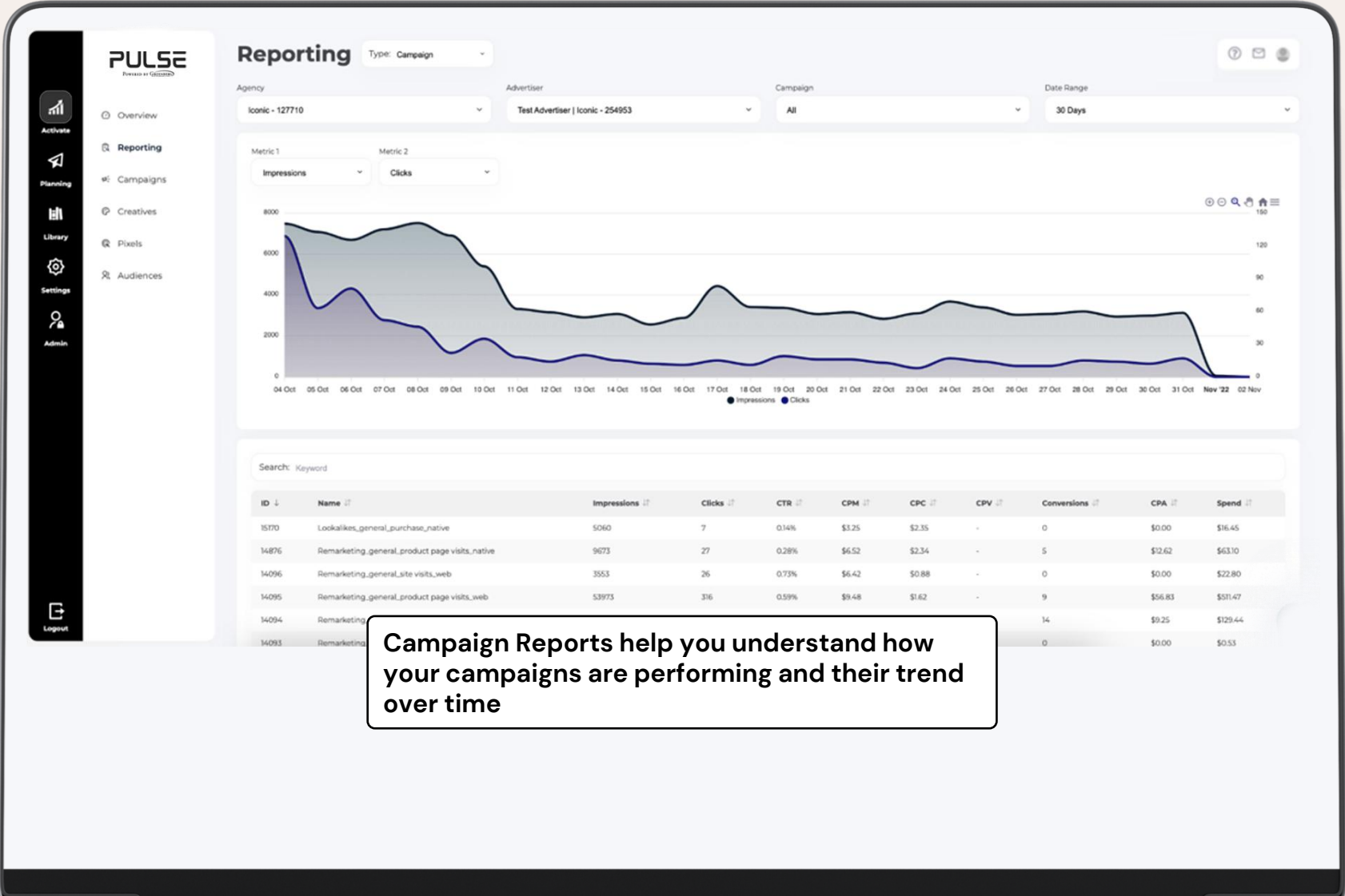
5. Performance Overview





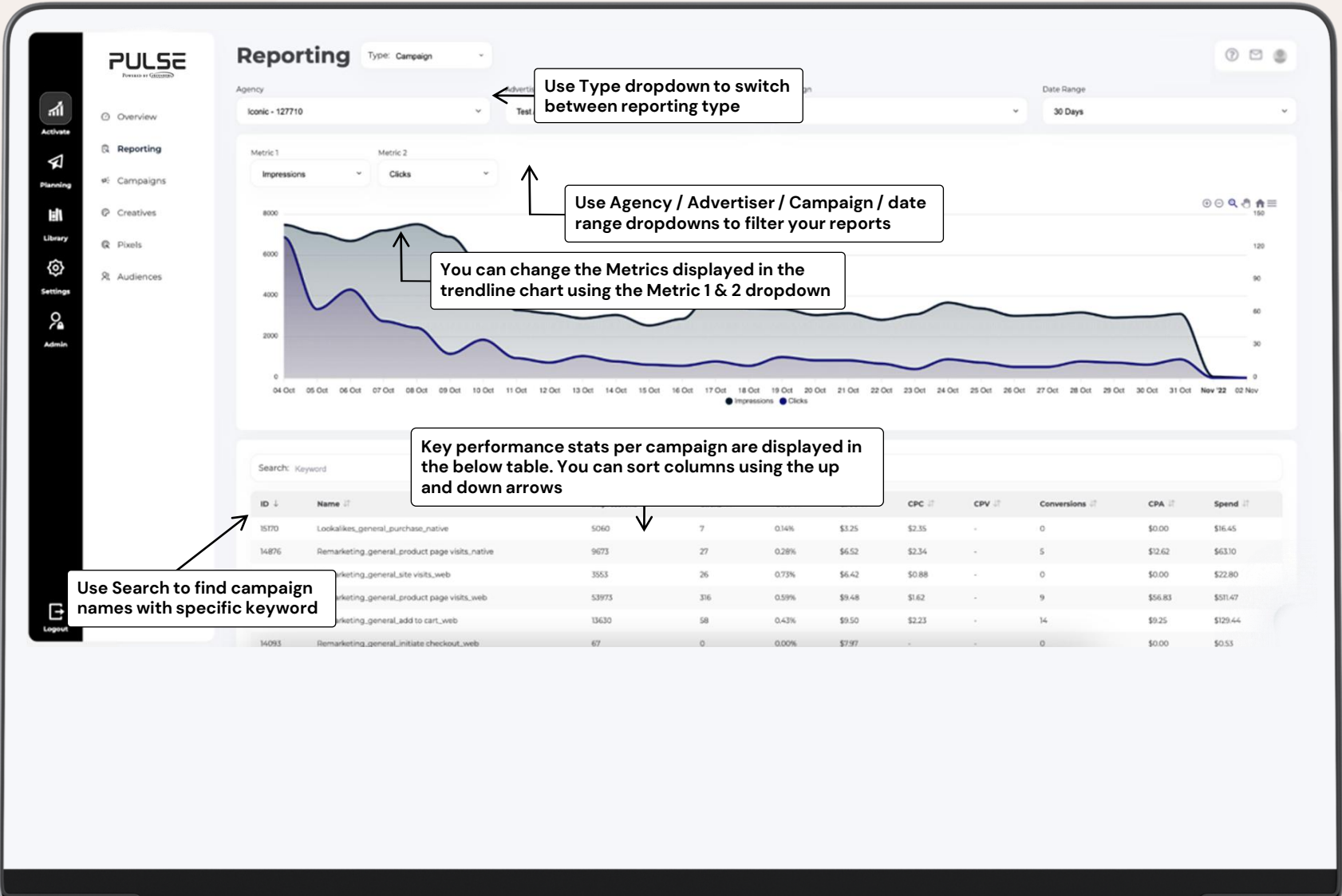
REPORTING

6. Campaigns Report

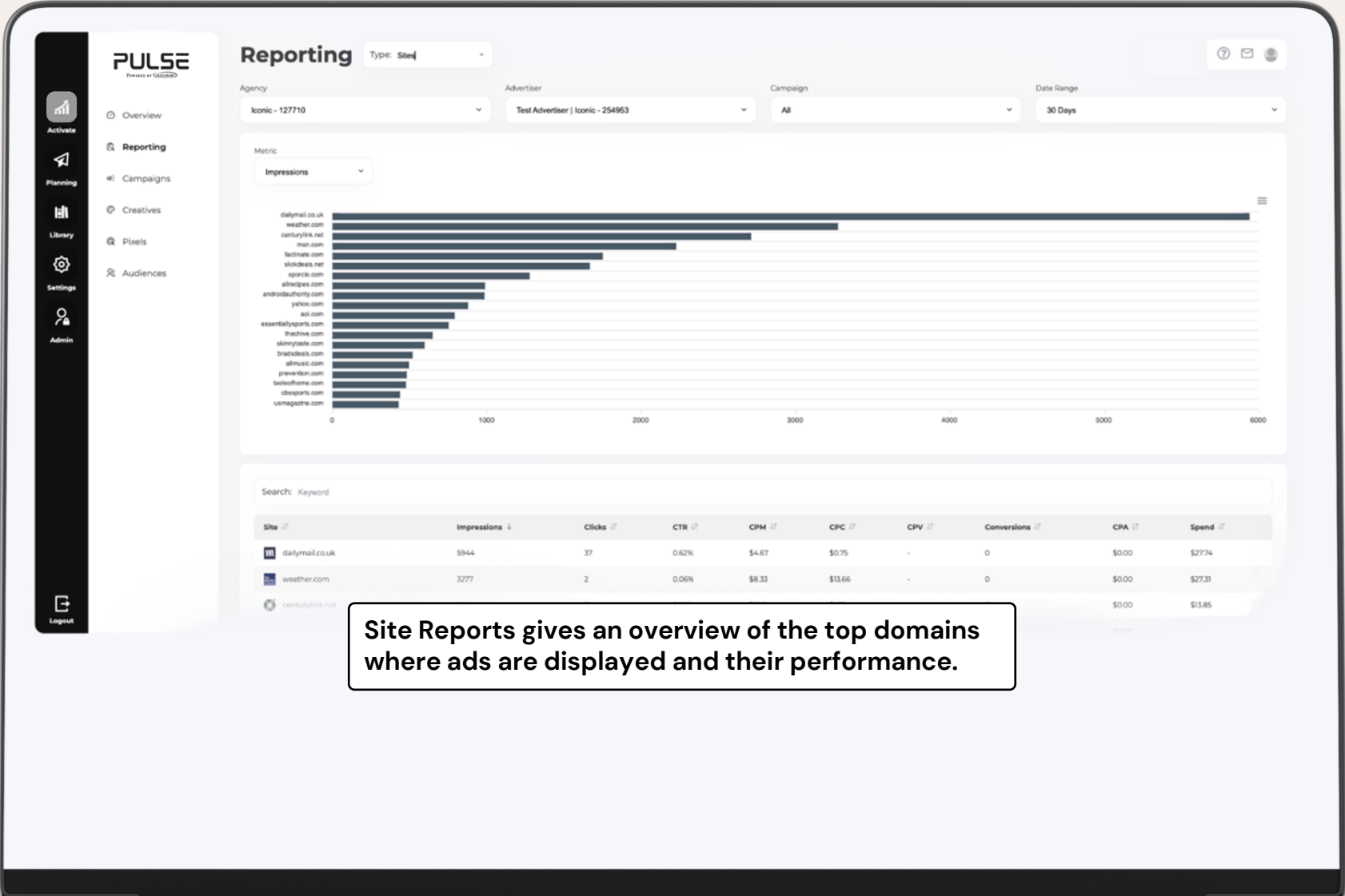


Campaign Reports help you understand how your campaigns are performing and their trend over time

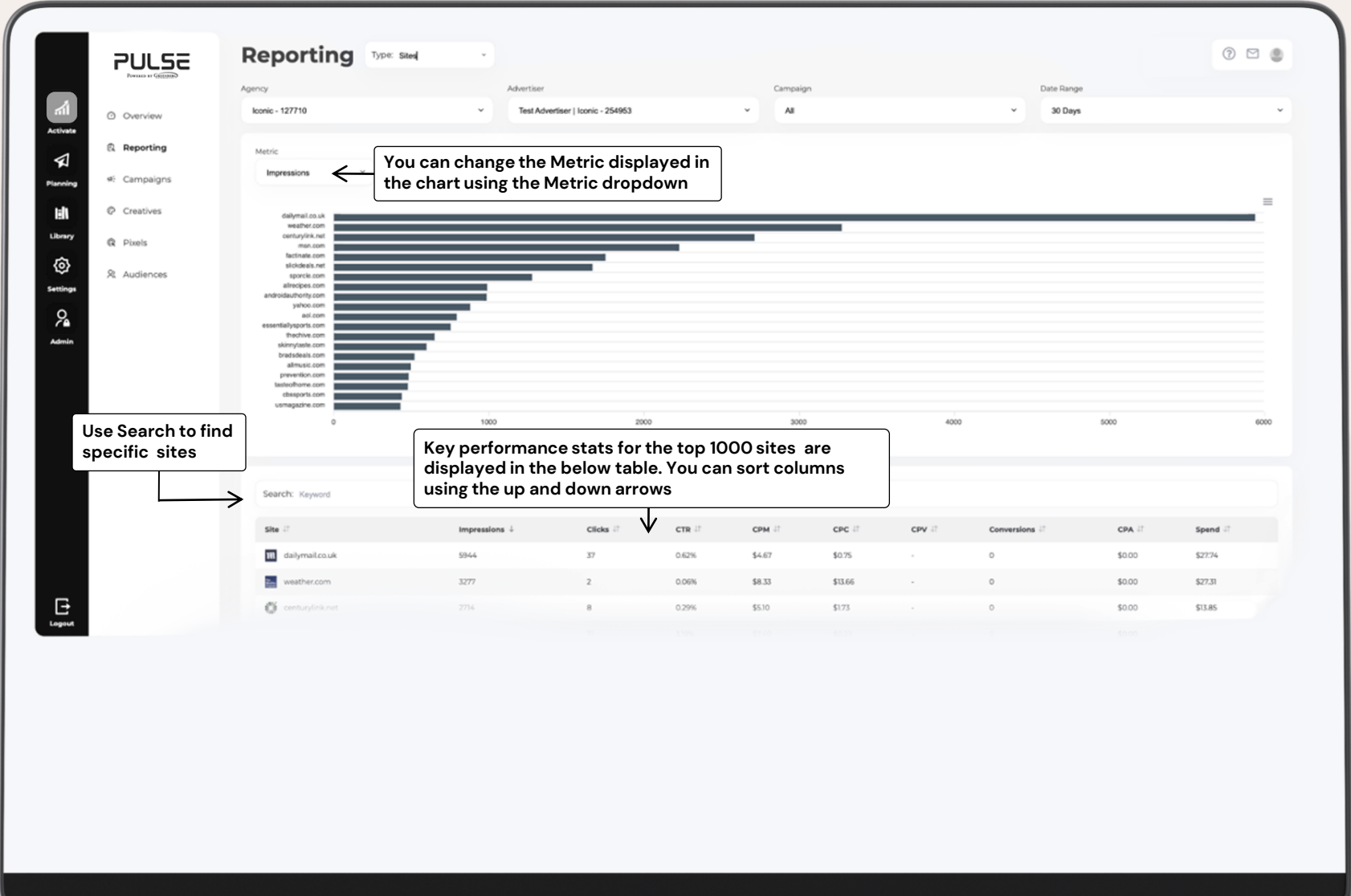
6. Campaigns Report



7. Sites Report



7. Sites Report



8. Geo Report

Activate

Planning

Library

Settings

Admin

Logout

PULSE

Power to Geomarketing

Overview

Reporting

Campaigns

C

Pixels

Audiences

Reporting

Type: Geo

Agency

Advertiser

Campaign

Date Range

All

All

All

30 Days

Search: Keyword

Regional stats for the states (global) are displayed in the below table. You can sort columns using the up and down arrows

Country	Region	Impressions	Clicks	CTR	CPM	CPC	CPV	CPCV	CPL	CPCL	CPA	Spend
United States	Texas	117495	859	0.73%	\$9.42	\$1.29	\$0.08	\$0.11	-	\$0.00	\$158.16	\$1,077.15
United States	New Jersey	74461	130	0.17%	\$14.08	\$8.06	\$2.53	\$6.17	-	\$0.00	\$0.00	\$1,048.27
United States	California	46751	620	1.33%	\$10.22	\$0.77	\$0.33	\$0.67	-	\$0.00	\$68.25	\$477.78
United States	Louisiana	29663	327	1.10%	\$5.36	\$0.49	\$3.00	\$9.36	-	\$0.00	\$79.54	\$159.08
United States	New York	17521	253	1.44%	\$11.62	\$0.80	\$0.21	\$0.39	-	\$0.00	\$50.89	\$203.55
United States	Washington	13420	133	0.99%	\$8.95	\$0.90	\$0.32	\$0.70	-	\$0.00	\$120.17	\$120.17
United States	Florida	13131	241	1.84%	\$10.96	\$0.60	\$0.20	\$0.41	-	\$0.00	\$35.98	\$143.93
United States	Pennsylvania	9138	116	1.27%	\$10.59	\$0.83	\$0.24	\$0.57	-	\$0.00	\$0.00	\$96.77

9. Creatives Report

PULSE
POWERED BY GUTENBERG

Reporting

Type: Creatives

Agency: Iconic - 127710 Advertiser: Campaign: Date Range: 30 Days

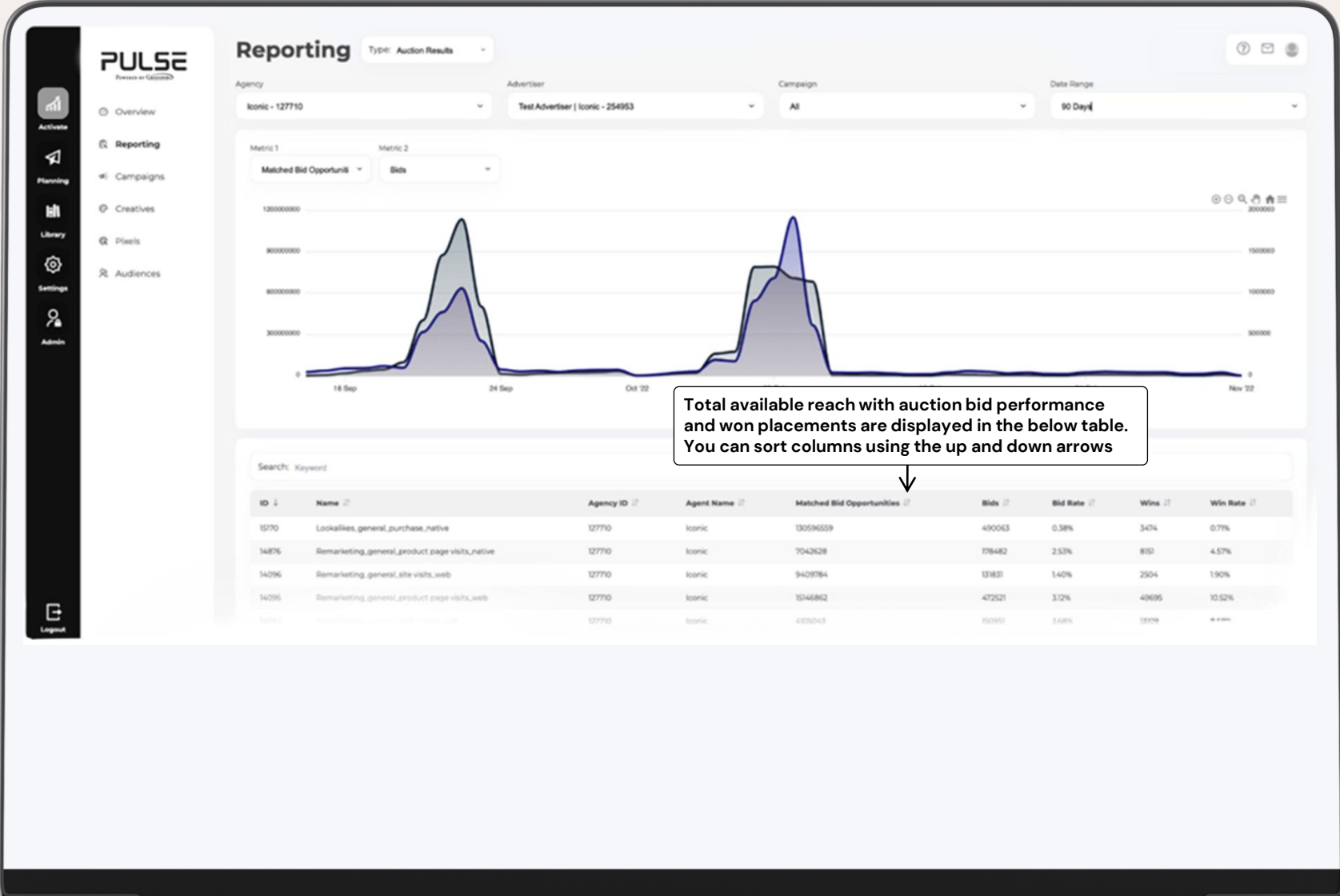
Search: Keyword

Use Search to find specific Creatives

Performance stats for the creatives are displayed in the below table. Banners include a preview. You can sort columns using the up and down arrows

ID	Name	Preview	Impressions	Clicks	CTR	CPM	CPC	CPV	CPCV	CPL	CPCL	CPA	Spend
10959920	Cacao - Iconic_300x250_Cacao_1.png - 32798-Iconic_300x250_Cacao_1.png		22761	87	0.38%	\$8.90	\$2.33	-	\$0.00	-	\$0.00	\$28.93	\$202.50
10959914	Sample pack - Iconic_300x250_Pack_Try_1.png - 32792-Iconic_300x250_Pack_Try_1.png		22737	84	0.37%	\$8.90	\$2.41	-	\$0.00	-	\$0.00	\$67.47	\$202.41
10959923	Cafe Latte - Iconic_300x250_Cafe Latte_1.png - 32801- Iconic_300x250_Cafe Latte_1.png		22589	81	0.36%	\$8.90	\$2.48	-	\$0.00	-	\$0.00	\$28.74	\$201.15
10994112	Banners w/button - Iconic_300x250_Cacao_1.jpg - 34598-Iconic_300x250_Cacao_1.jpg		6532	29	0.44%	\$7.91	\$1.78	-	\$0.00	-	\$0.00	\$51.66	\$51.66
10994113	Banners w/button - Iconic_300x250_Vanilla_1.jpg - 34604-Iconic_300x250_Vanilla_1.jpg		6463	35	0.54%	\$7.82	\$1.44	-	\$0.00	-	\$0.00	\$25.26	\$50.53
10994483	Native 1200x1200 Latte		2243	4	0.18%	\$5.58	\$3.13	-	\$0.00	-	\$0.00	\$0.00	\$12.51
10994487	Native 1200x1200 Pack_Try		2008	6	0.30%	\$5.55	\$1.86	-	\$0.00	-	\$0.00	\$5.57	\$11.14
10994486	Native 1200x1200 Pack_Benefits		1900	4	0.21%	\$5.47	\$2.60	-	\$0.00	-	\$0.00	\$0.00	\$10.37

10. Auction Result



Total available reach with auction bid performance and won placements are displayed in the below table. You can sort columns using the up and down arrows

How to Use Reporting for Optimization



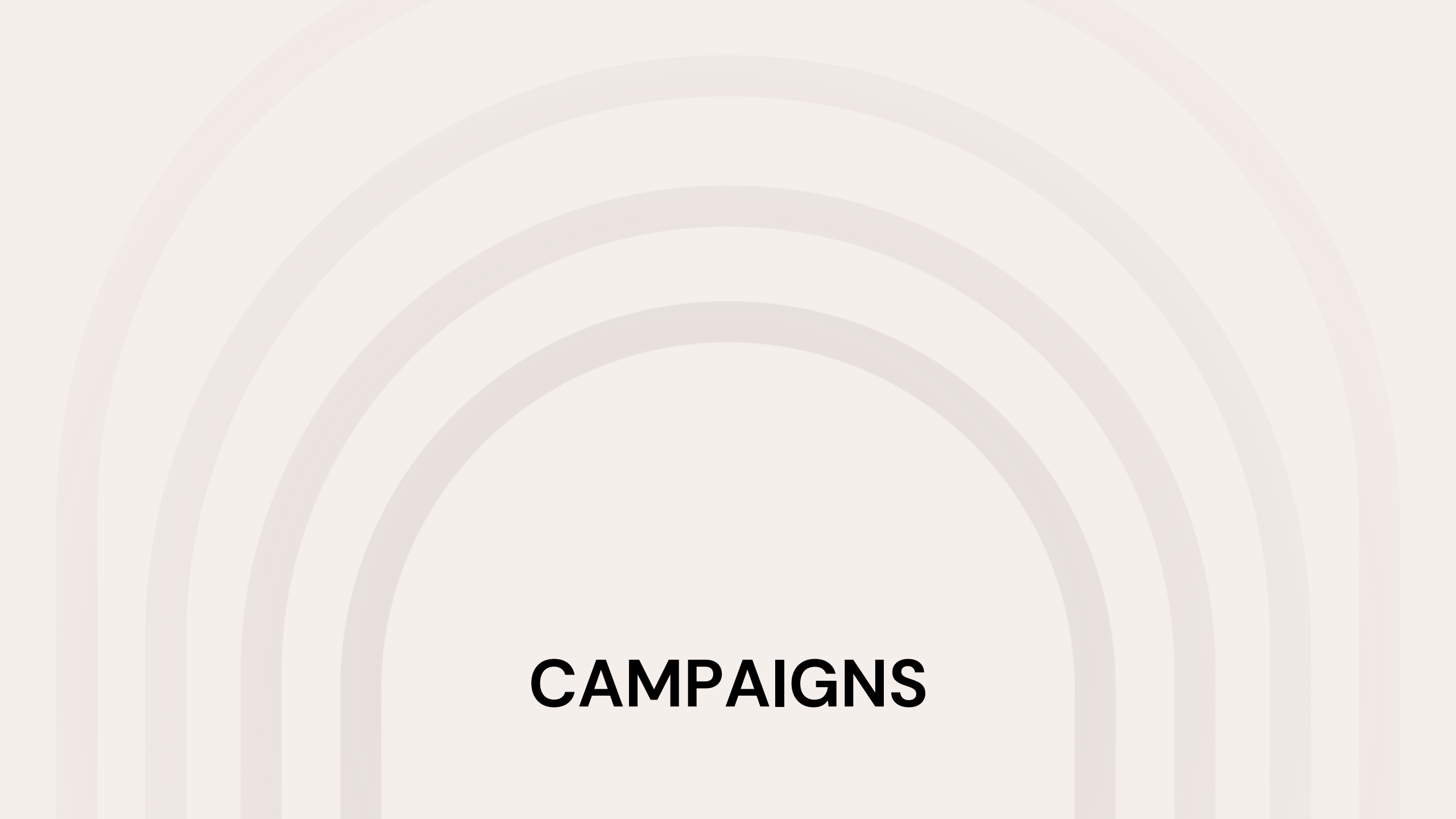
Reporting will help you optimize your campaigns performance. Here are a few tips:

Step 1: Identify your average performance in Campaigns report for your priority KPI metrics, i.e. average CPA is \$25, CPC \$1, and CTR 0.8%.

Step 2: Review the Auction Results report to see if your bid rate (CPM bid) covers more than 5% of the available reach (matched bid opportunities). If you want to increase the number of “won” placements in the programmatic ads auction, consider increasing the CPM bid for your campaigns.

Step 3: Review the reports for Campaigns, Sites, Geo, and Creatives and pause the underperforming campaign elements where the performance is lower than the average with 1000 or more impressions. For example, if forbes.com CPA is \$30 and the spend exceeded 1000 impressions, exclude forbes.com from audience targeting by adding the site to the exclusion rules.

Note: Campaigns and Creatives reports are updated multiple times a day. Sites, Geo, Apps, and Auction Results reports are updated on a daily basis.



CAMPAIGNS

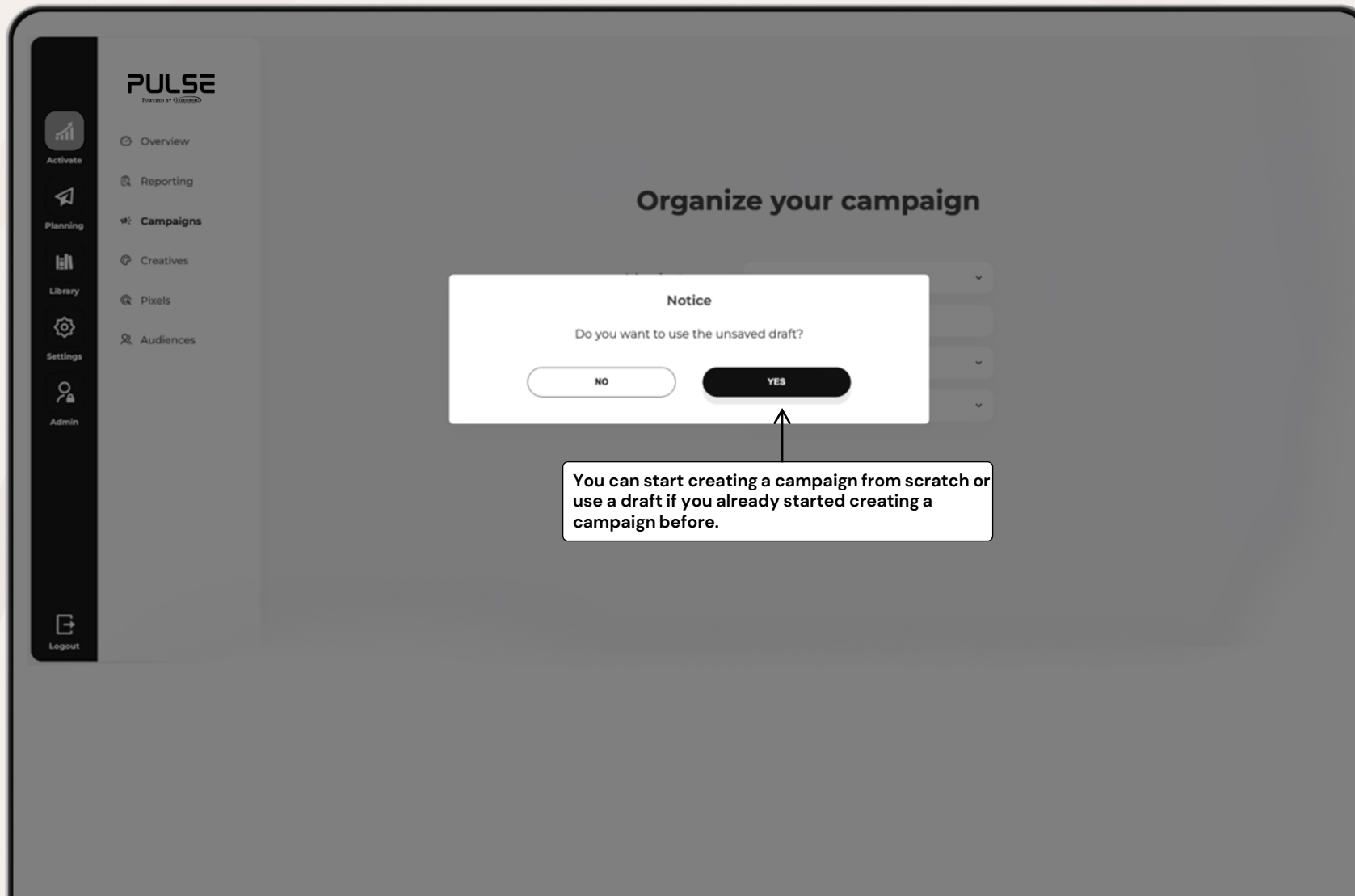
11. Campaign Overview

The screenshot displays the PULSE Campaign Overview interface. On the left is a sidebar with navigation links: Overview, Reporting, Campaigns (selected), Creatives, Pixels, Audiences, and Admin. The main content area is titled 'Campaigns' and includes filters for Agency (Iconic - 127710) and Advertiser (Test Advertiser). A search bar labeled 'Search: Keyword' is present. A 'NEW CAMPAIGN' button is in the top right. Below these is a table of campaigns with columns: ID, Campaign, Advertiser, Objective, Budget, Start Date, End Date, Created By, Status, and Off/On. The table lists 10 campaigns with various statuses like 'Running', 'Paused', and 'Ended'. Annotations with arrows point to specific features: the search bar, the 'NEW CAMPAIGN' button, a row of campaigns, the 'Off/On' toggle switch, and the 'Edit' link.

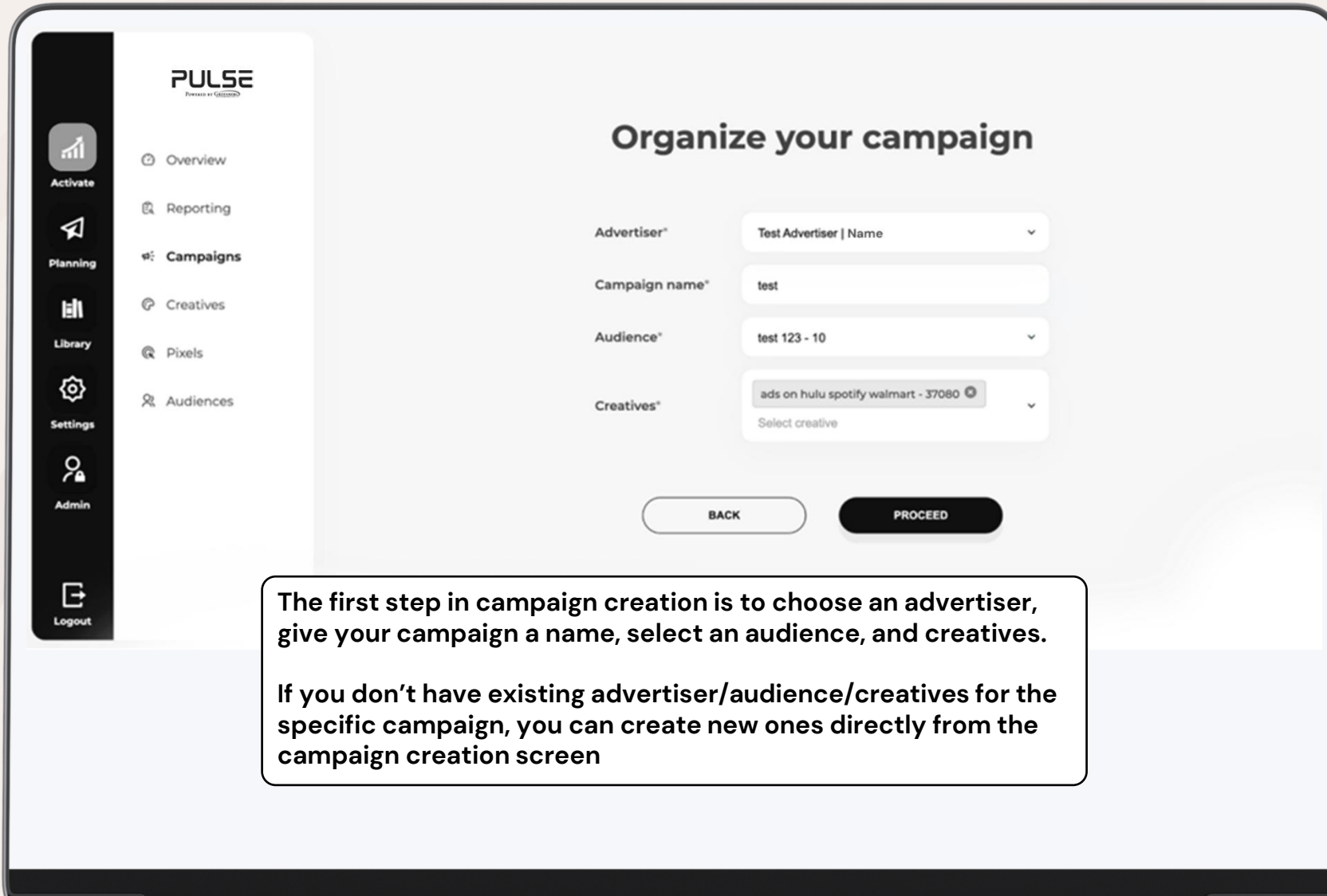
Campaigns Agency: Iconic - 127710 Advertiser: Test Advertiser Search: Keyword **NEW CAMPAIGN**

ID	Campaign	Advertiser	Objective	Budget	Start Date	End Date	Created By	Status	Off/On	
16402	Remarketing_general_product page visits_native_2	Test Advertiser Iconic	Conversions					Paused	☐	Edit Archive
15170 / 1223164	Lookalikes_general_purchase_native	Test Advertiser Iconic	Conversions					Paused	☐	Edit Archive
14876 / 1220091	Remarketing_general_product page visits_native	Test Advertiser Iconic	Consideration					Paused	☐	Edit Archive
14096 / 1214055	Remarketing_general_site visits_web	Test Advertiser Iconic	Conversions	\$600.00	2022-09-07 00:00:00	2022-11-30 23:59:00	Maryna Burushkina	Running	☐	Edit Archive
14095 / 1214056	Remarketing_general_product page visits_web	Test Advertiser Iconic	Conversions	\$800.00	2022-09-07 00:00:00	2022-10-31 23:59:00	Maryna Burushkina	Ended	☐	Edit Archive
14094 / 1214054	Remarketing_general_add to cart_web	Test Advertiser Iconic	Conversions					Running	☐	Edit Archive
14093 / 1214053	Remarketing_general_initiate checkout_web	Test Advertiser Iconic	Conversions					Paused	☐	Edit Archive
14092 / 1214051	Lookalikes_general_purchase_web	Test Advertiser Iconic	Conversions	\$400.00	2022-09-07 00:00:00	2022-10-31 23:59:00	Maryna Burushkina	Ended	☐	Edit Archive
14091 / 1214052	Prospecting_contextual_web	Test Advertiser Iconic	Conversions	\$400.00	2022-09-07 00:00:00	2022-10-31 23:59:00	Maryna Burushkina	Ended	☐	Edit Archive
14089 / 1214050	Prospecting_segments_web	Test Advertiser Iconic	Conversions	\$400.00	2022-09-07 00:00:00	2022-10-31 23:59:00	Maryna Burushkina	Ended	☐	Edit Archive

12. Creating a Campaign



12. Creating a Campaign



The screenshot shows the 'Organize your campaign' interface in the PULSE system. On the left is a vertical sidebar with icons and labels for 'Activate', 'Planning', 'Library', 'Settings', 'Admin', and 'Logout'. The main content area has a header 'Organize your campaign' and four input fields: 'Advertiser*' (dropdown menu), 'Campaign name*' (text input), 'Audience*' (dropdown menu), and 'Creatives*' (dropdown menu with a 'Select creative' link). At the bottom are 'BACK' and 'PROCEED' buttons.

PULSE
Powered by Greenberg

Organize your campaign

Advertiser* Test Advertiser | Name ▾

Campaign name* test

Audience* test 123 - 10 ▾

Creatives* ads on hulu spotify walmart - 37080 ⚙ ▾
Select creative

BACK PROCEED

The first step in campaign creation is to choose an advertiser, give your campaign a name, select an audience, and creatives.

If you don't have existing advertiser/audience/creatives for the specific campaign, you can create new ones directly from the campaign creation screen

12. Creating a Campaign

Awareness

Clicks & Traffic

Video

Audio

Conversions

Select KPI

CPA

\$ Amount

Schedule

When should this campaign start?

Select start date

When should this campaign finish?

Select end date

Select timezone

Frequency capping

No more than Impressions Pre User Every Day(s)

Budget

What's your budget for this campaign

Lifetime

\$

Daily cap

\$

Max Bid

\$

CPM

☒ Spend Evenly Through End Date

☐ Spend ASAP

Post-Click Engagement

What action do you want to track after a click?

☒ No engagement tracking

☐ Use PULSE Pixel

Select pixel

BACK

NEXT

Select your campaign objective. You can only select 1 objective per campaign and you cannot change an objective after creating a campaign.

You can set a specific KPI target for your campaign which will reinforce PULSE Channel AI to optimise your campaign to reach the target. This field is optional but cannot be changed after campaign is created.

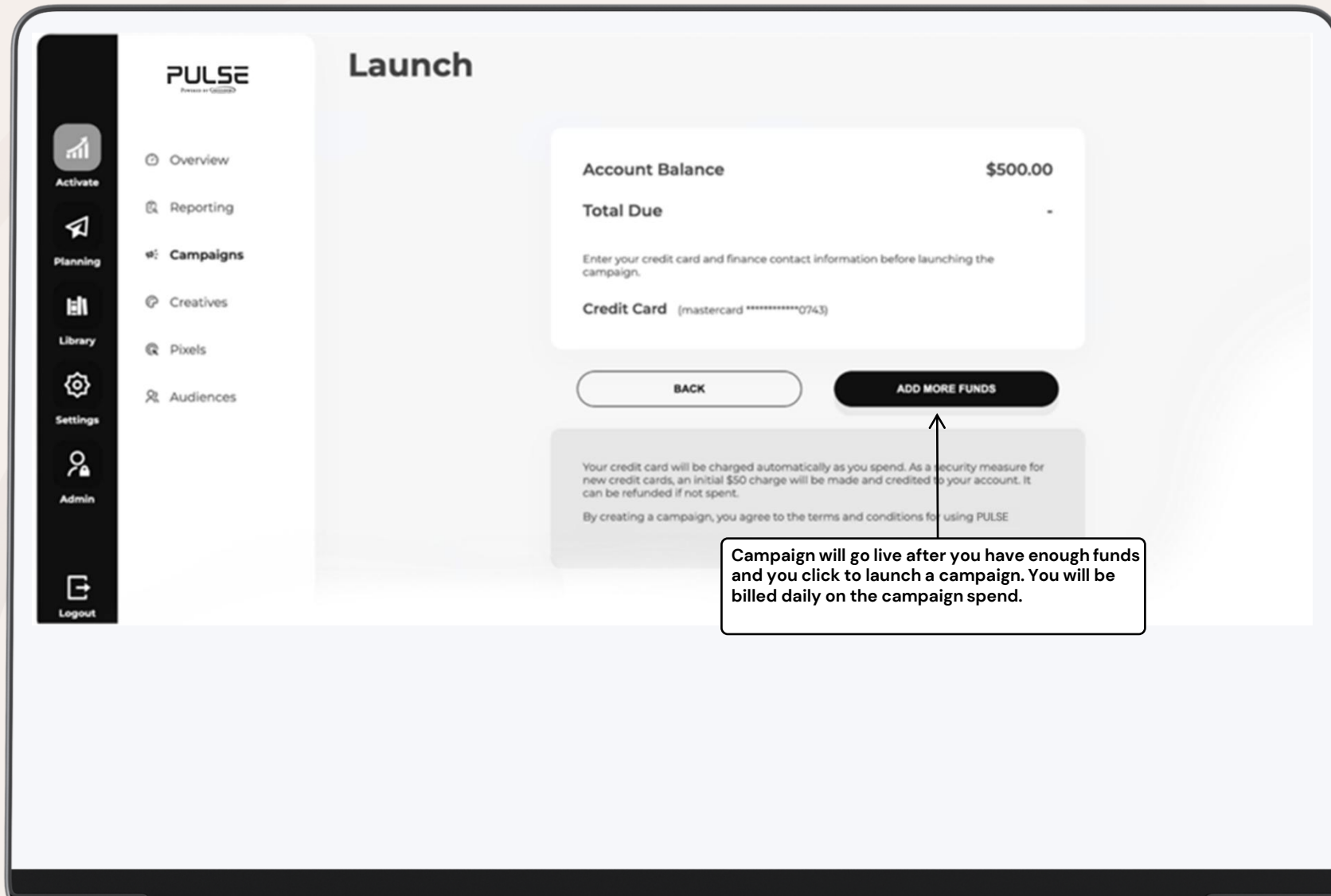
Campaign schedule indicates the start and end dates/times of your campaign. You can change this later. Timezone is set once per campaign and cannot be changed. Timezone is used for campaign reporting.

Frequency cap is recommended but optional. You can change this later. Decimals are supported.

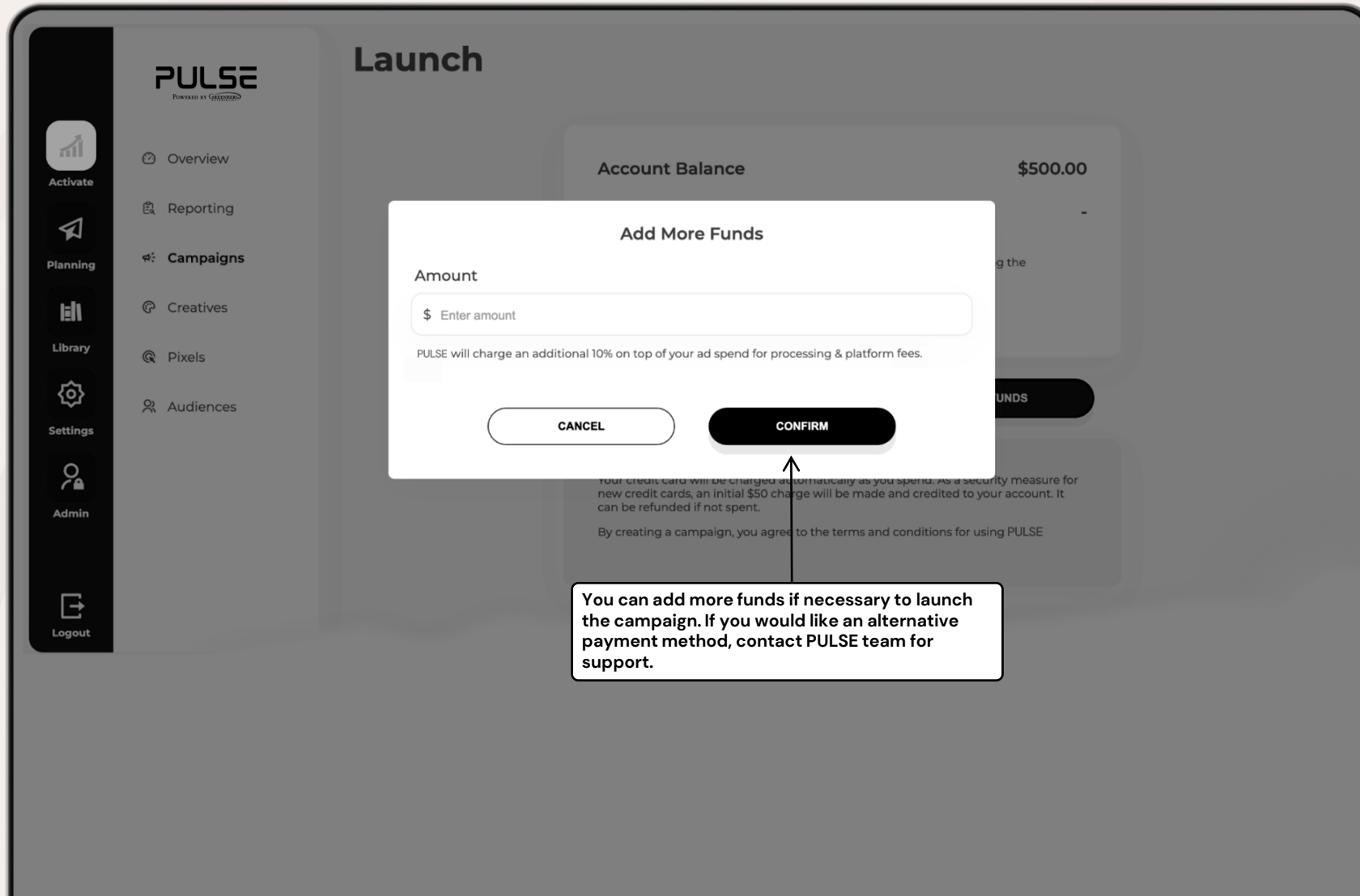
Set your total budget as Lifetime. If your daily budget is below \$50, do not enter a value. Max bid is highly recommended but is optional. All budget values can be changed.

Select a pixel indicating a conversion event for this campaign. Green icon in dropdown indicates an active pixel

12. Creating a Campaign



12. Creating a Campaign



Campaign Setup Tips & Hints



You can only have **1 audience** linked to a single campaign.

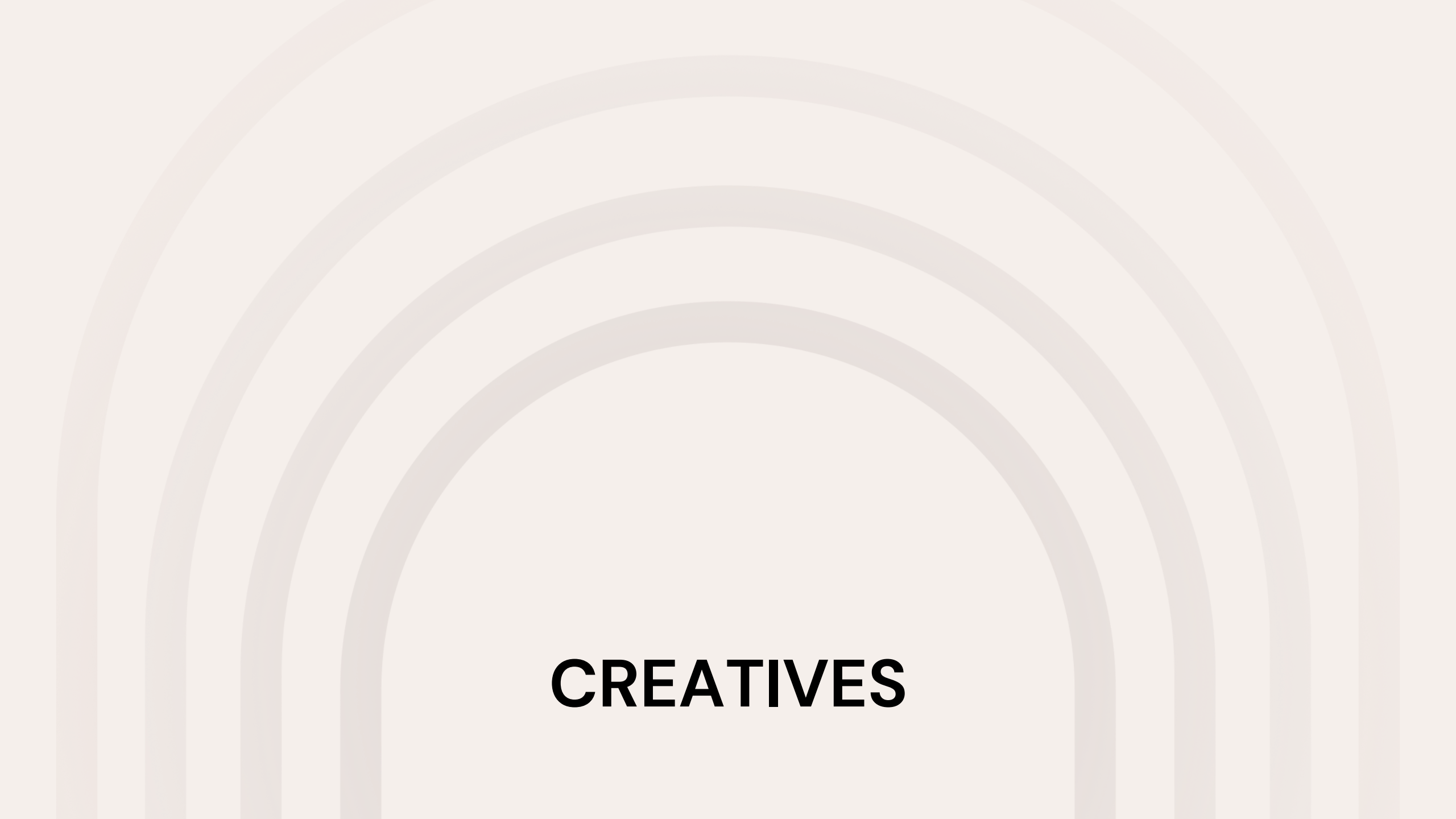
Conversion tracking is only supported when Conversions is selected as a campaign objective, and a conversion pixel is selected for post-click engagement.

If you're unsure about **Frequency Cap** and are planning a web campaign, consider setting up to at least 3 impressions per user per 1 day.

If you want to run ads for just a few days, consider **pacing** your campaign budget to "spend ASAP". In most other cases, you should consider spending your budget evenly.

Your **max bid** will be the very maximum you'll pay for any of the publishers. This in most cases does not mean that it will be your average CPM rate, as in most cases it will be lower than the max bid. You can monitor auction results and adjust the max bid based on the bid rate and win rate.

KPI targets differ per selected campaign objective. You can only set up KPI once as well as the objective, and you cannot change them later after the campaign is already live.



CREATIVES

13.Creatives Overview

Activate

Planning

Library

Settings

Admin

Logout

PULSE

Powered by GUTS24

Overview

Reporting

Campaigns

Creatives

Pixels

Audiences

Creatives

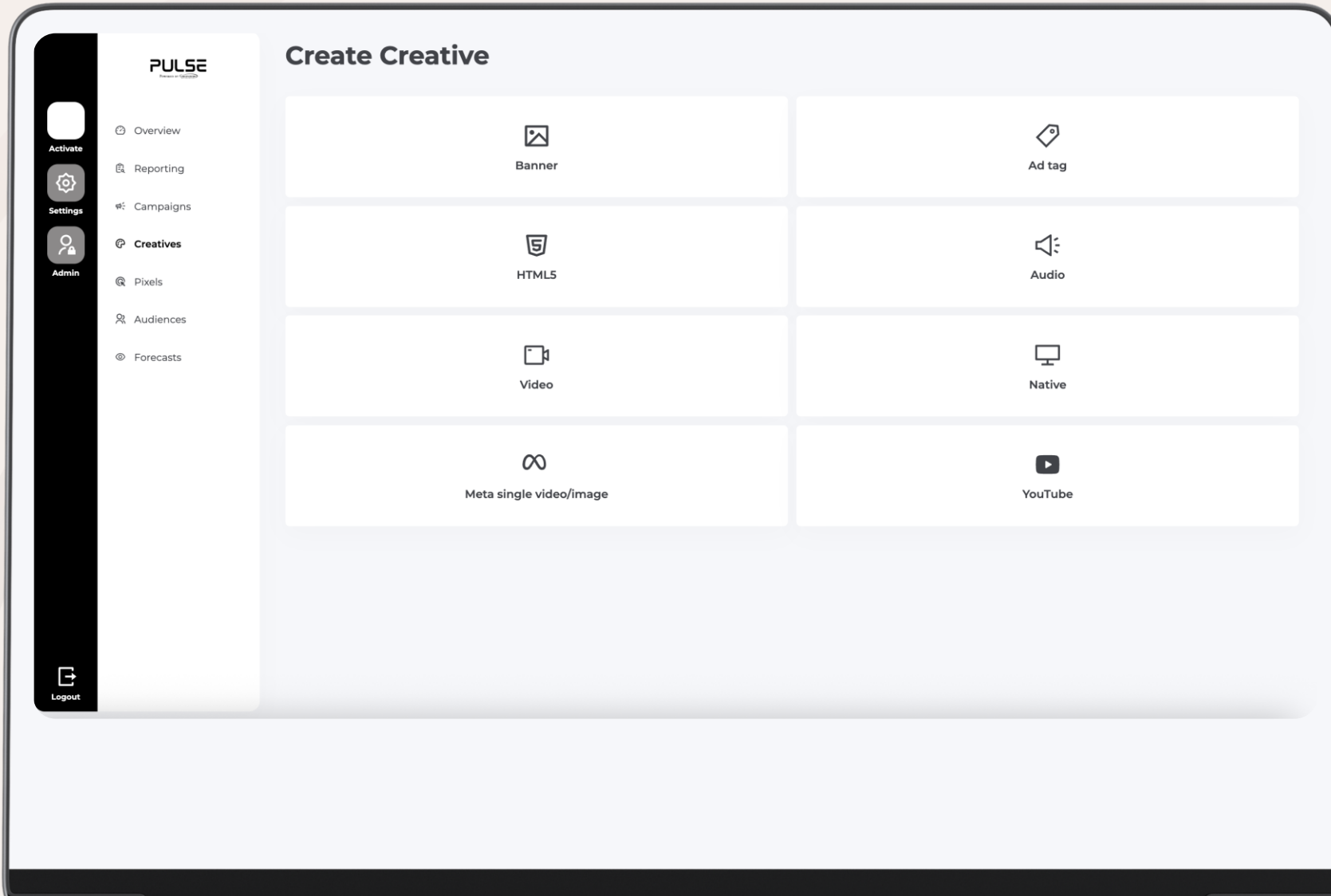
Agency: Iconic - 127710

Advertiser: Test Advertiser

Search: Keyword

NEW CREATIVE

ID	Name	Advertiser	Type	Created By	Created On	Status	Preview	Off/On	
34622	Native 1600x1600 Variety Box	Test Advertiser Iconic	Native	Maryna Burushkina	2022-09-16 18:56:00	Live	Click Here	☒	Edit Archive
34621	Native 1200x1200 Vanilla	Test Advertiser Iconic	Native	Maryna Burushkina	2022-09-16 18:56:00	Live	Click Here	☒	Edit Archive
34620	Native 1200x1200 Pack_Try	Test Advertiser Iconic	Native	Maryna Burushkina	2022-09-16 18:56:00	Live	Click Here	☒	Edit Archive
34619	Native 1200x1200 Pack_Benefits	Test Advertiser Iconic	Native	Maryna Burushkina	2022-09-16 18:56:00	Live	Click Here	☒	Edit Archive
34618	Native 1200x1200 Pack_2PP	Test Advertiser Iconic	Native	Maryna Burushkina	2022-09-16 18:56:00	Live	Click Here	☒	Edit Archive
34617	Native 1200x1200 Chocolate	Test Advertiser Iconic	Native	Maryna Burushkina	2022-09-16 18:56:00	Live	Click Here	☒	Edit Archive
34616	Native 1200x1200 Latte	Test Advertiser Iconic	Native	Maryna Burushkina	2022-09-16 18:56:00	Live	Click Here	☒	Edit Archive
34615	Native 1200x1200 Cacao	Test Advertiser Iconic	Native	Maryna Burushkina	2022-09-16 18:55:50	Live	Click Here	☒	Edit Archive
34612	Banners w/button - Iconic_480x320_Pack_Benefits_1.jpg - 34612-Iconic_480x320_Pack_Benefits_1.jpg	Test Advertiser Iconic	Banner	Maryna Burushkina	2022-09-16 17:39:08	Live	Click Here	☒	Edit Archive
34611	Banners w/button - Iconic_336x280_Vanilla_1.jpg - 34611-Iconic_336x280_Vanilla_1.jpg	Test Advertiser Iconic	Banner	Maryna Burushkina	2022-09-16 17:39:07	Live	Click Here	☒	Edit Archive



Activate

Settings

Admin

Overview

Reporting

Campaigns

Creatives

Pixels

Audiences

Forecasts

Logout

PULSE

ENTERPRISES

Overview

Reporting

Campaigns

Creatives

Pixels

Audiences

Forecasts

Ad Builder

Banner

Agency *

Greenberg Enterprises LLC - 245

Advertiser *

Test - 430815

Creative name *

Enter creative name

Creative files *

Choose Files

Ad-MediumRectangle-300x250.jpg

.jpg, .png, or .gif only (500KB max)
Multiple files can be uploaded in a .zip (4MB max)
All animations must stop after 15 seconds
Display Ad Dimensions: 300x250, 728x90, 160x600, 300x600, 970x250, 336x280, 468x60, 120x600, 180x150, 250x250, 234x60, 970x90, 200x200, 300x1050
Mobile Ad Dimensions: 320x480, 320x50, 728x90, 300x250, 360x640, 300x50, 216x36, 120x20, 168x28, 480x320, 768x1024, 120x240
DOOH Ad Dimensions: 1400x400, 840x400, 1200x400, 1920x1080, 1080x1920, 2160x3840, 1024x768, 1280x720, 2048x768, 1080x1440, 1920x960, 2560x720

Landing page *

Enter landing page url

Impression tracker

Enter Impression tracker url

Schedule

Select start date

Select end date

You are in the same time zone as EDT.

Ad Preview

PULSE
POWERED BY GREENBERG ENTERPRISES

Activate

Settings

Admin

Overview

Reporting

Campaigns

Creatives

Pixels

Audiences

Forecasts

Ad Builder

Ad tag

Agency *
Greenberg Enterprises LLC - 245

Advertiser *
Select advertiser

Creative name *
Enter creative name

Ad Tag *
Place code here

Landing page *
Enter landing page url

Impression tracker
Enter Impression tracker url

Schedule
Select start dateSelect end date

You are in the same time zone as EDT.

Ad Preview



PULSE
POWERED BY GREENBERG

Activate

Settings

Admin

Overview

Reporting

Campaigns

Creatives

Pixels

Audiences

Forecasts

Ad Builder

HTML5

Agency *

Greenberg Enterprises LLC - 245

Advertiser *

Select advertiser

Creative name *

Enter creative name

Creative files *

Choose Files

.zip files only (500KB max)

Landing page *

Enter landing page url

Impression tracker

Enter Impression tracker url

Schedule

Select start date

Select end date

You are in the same time zone as EDT.

BACK

SUBMIT

Ad Preview




PULSE

Activate

Settings

Admin

Logout

Overview

Reporting

Campaigns

Creatives

Pixels

Audiences

Forecasts

Ad Builder

Audio

Agency *

Advertiser *

Creative name *

Creative files *

Landing page *

Impression tracker

Schedule

Ad Preview

Greenberg Enterprises LLC - 245

Select advertiser

Enter creative name

Choose Files

Upload Audio files only or audio + companion banners as a .zip (1GB) max
Audio files must be .wav, .mp3, or .ogg
Companion banners must be .gif, .jpg, or .png
Audio Ad Companion Banner Dimensions: 300x250, 728x90, 300x50, 320x50, 500x500, 540x640, 640x640

Enter landing page url

Enter Impression tracker url

Select start date

Select end date

You are in the same time zone as EDT.


Powered by WISDM

Activate

Settings

Admin

Overview

Reporting

Campaigns

Creatives

Pixels

Audiences

Forecasts

Ad Builder

Video

Agency *

Greenberg Enterprises LLC - 245

Advertiser *

Select advertiser

Creative name *

Enter creative name

Creative files *

Choose Files

.flv, .mp4, .avi, .wmv, .mpeg1/2, .webm or .mov files only (1GB max)
Video Ad Dimensions: 1920x1080/700, 1920x800/700, 1280x720/400, 854x480/400, 1024x768/400, 640x380/100, 640x480/100, 640x360/100, 480x360/100, 320x240/100, 300x250/100

Landing page *

Enter landing page url

Impression tracker

Enter Impression tracker url

Schedule

Select start date

Select end date

You are in the same time zone as EDT.

BACK

SUBMIT

Ad Preview





Activate

Settings

Admin

Overview

Reporting

Campaigns

Creatives

Pixels

Audiences

Forecasts

Logout

Ad Builder

Native

Agency *

Greenberg Enterprises LLC - 245

Advertiser *

Select advertiser

Creative name *

Enter creative name

Creative files *

Choose Files

Native image sizes must be 1600x1200, 1200x1200, or 1600x1600 below 500 kb.
For multiple ads, upload a zip file containing 1) Native Image Assets and 2) a csv file that includes columns for Creative Name, Image Name, Headline, Subtitle, Sponsored by name
[Download Native CSV Template](#)

Landing page *

Enter landing page url

Impression tracker

Enter Impression tracker url

Schedule

Select start date

Select end date

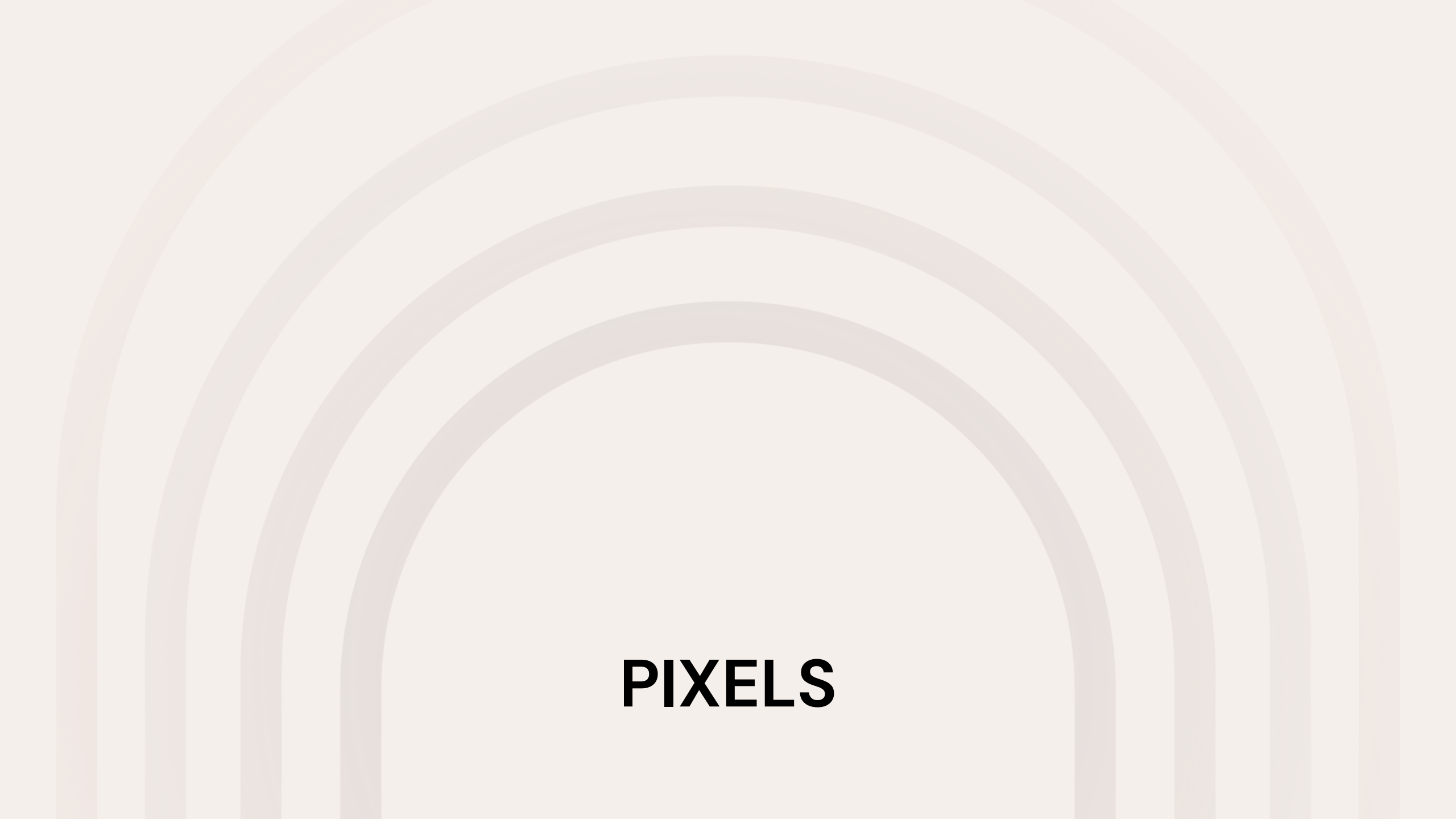
You are in the same time zone as EDT.

BACK

SUBMIT

Ad Preview





PIXELS


Powered by OptiPixel


Activate


Settings


Admin

 Overview

 Reporting

 Campaigns

 Creatives

 **Pixels**

 Audiences

 Forecasts


Logout

Pixels

Agency: **Greenberg Enterj** ▼ Advertiser: **All** ▼

Search:

Download as CSV

UUID 	Pixel Name 	Advertiser 	Total's Fire 	24 Hour Fires 	Time Since Last Fire 	Created At 	Get Pixel	
9aa43d60-e14b-425a-9bb0-d5cca15788a8	site prospecting	Test	-	-	-	2025-07-25 10:41:53	 Get pixel code	Edit Archive
c65c06bf-80dd-4f94-aa8a-3e39699d88f9	Test Site Remarketing Greenberg	Test	-	-	-	2025-07-24 10:22:46	 Get pixel code	Edit Archive


PULSE


Activate


Settings


Admin


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 Overview

 Reporting

 Campaigns

 Creatives

 **Pixels**

 Audiences

 Forecasts

Create Pixel

Agency *

Greenberg Enterprises LLC - 245

Advertiser *

+ 430814

Pixel Name *

Enter pixel name

Type *

☒ Retargeting ☐

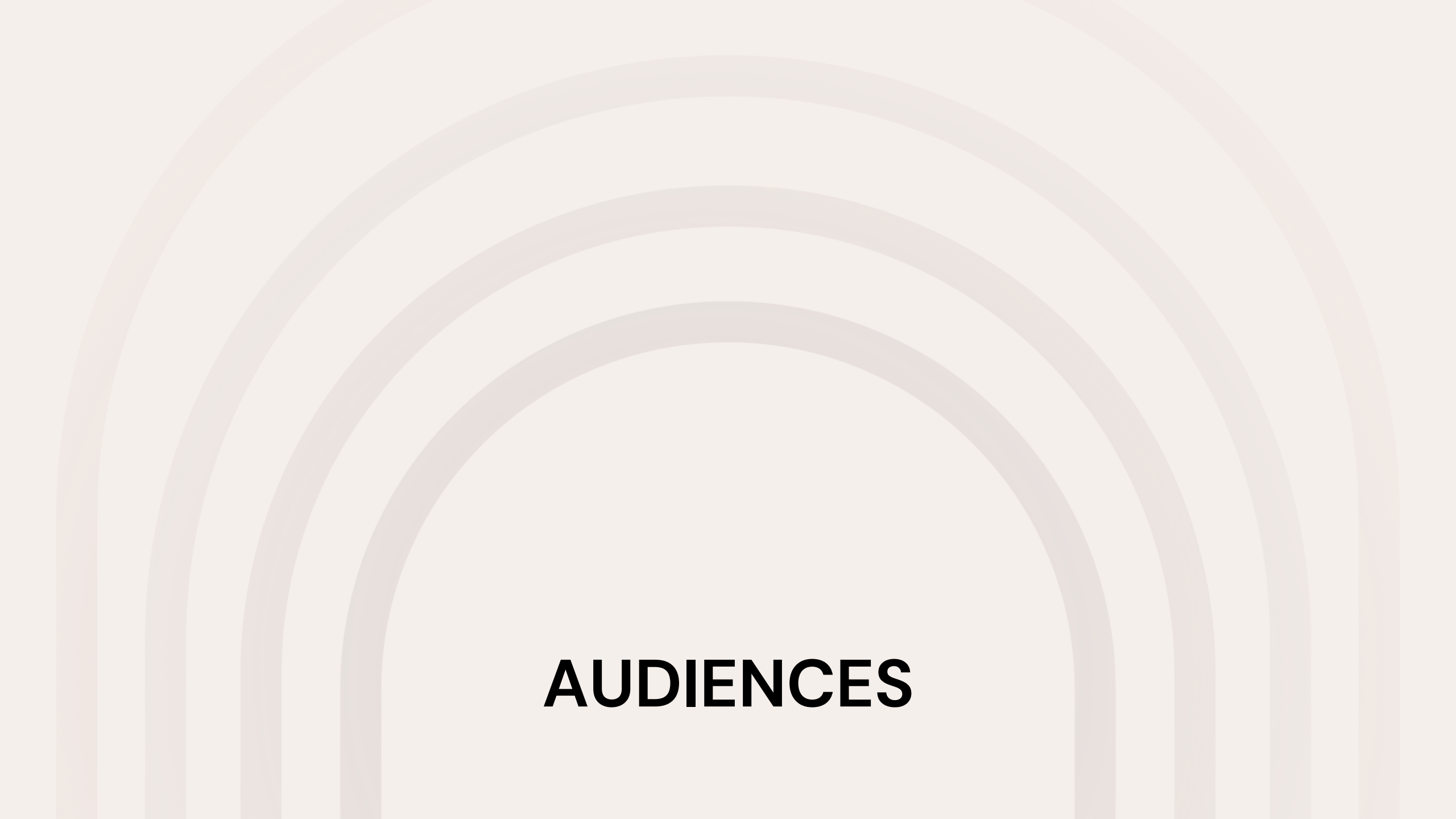
BACK

Get the pixel code

```
<script async src="https://pxl.greenbergenterprises.com/s/9aa43d60-e14b-425a-9bb0-d5ccaf5788a8"></script>
```

CLOSE

COPY



AUDIENCES


Powered by Opti220


Activate


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 **Audiences**

 Forecasts

Audiences

Agency: Greenberg Enterj ▾ Advertiser: All ▾ Search: Keyword

NEW AUDIENCE

ID ▾	Audience Name ▾	Advertiser ▾	Created At ▾	
3149	Site Prospecting	Test	2025-07-24 10:30:28	Copy Edit Archive

First < 1 > Last

Edit Audience

Audience Name*

iconic_prospecting_segments_web

Targeting Rules*

ADD NEW ROLE GROUP

ADD NEW TARGETING RULE

Targeting rules for this Audience can be seen below:

Included

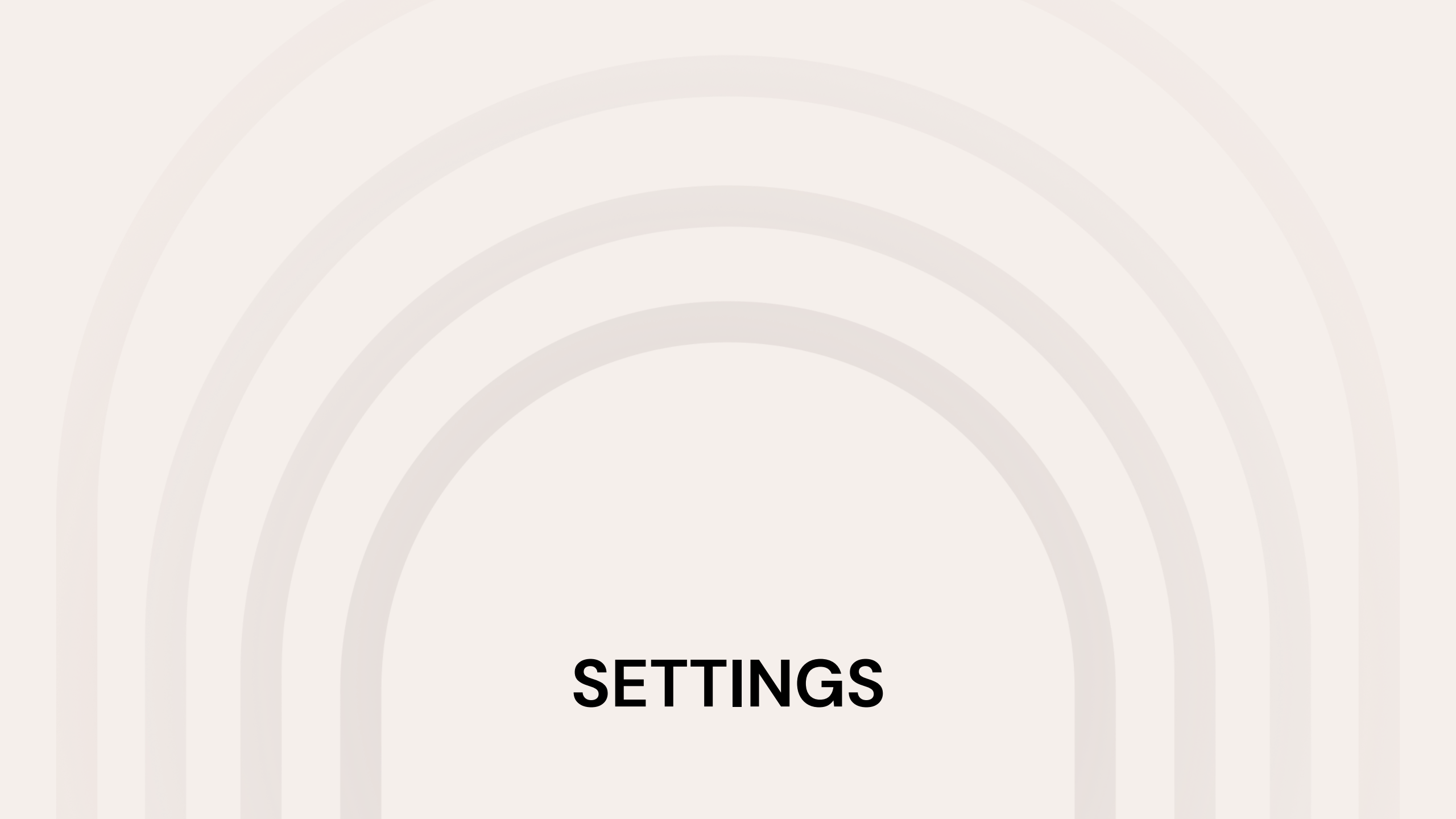
Group1			
☒ And ☐ Or	3rd Party Audiences > Data Provider	BlueKai - Branded Data - AmeribaseDigital - Sports Supplies Buyers - Energy & Protein Drinks, Eyeota - Branded Data - USA - US Media Source Solutions - Lifestyle - Browser Activity - Energy and Protein Drinks, Datonics - United States - Lifestyle - Healthy Living - Protein Powder/Supplements	Or Edit Remove
	Geo > Countries	United States	Or Edit Remove
	Sites & Apps > Top Sites	Quantcast top 500, Vertical > Beauty, Vertical > Fashion, Vertical > Food & Wine, Vertical > Health, Vertical > Music, Vertical > News, Vertical > Parenting, Vertical > Shopping, Vertical > Sports, Vertical > Travel, Vertical > Womens Interest	Or Edit Remove
	Technology > Device Type	Laptop/Desktop, Smartphone	Or Edit Remove
	Channels > Channels	Desktop & Mobile Web, Mobile Optimized Web, Native	Or Edit Remove
	Gender > Genders	Female	Or Edit Remove
	Age > Age	25-29, 30-34, 35-39, 40-49	Or Edit Remove
	Day Part > Day Part	Weekdays[0AM 11PM]-1	Or Edit Remove

Excluded

Group1			
☐ And ☒ Or	My Pixels > Pixels	Add To Cart, Clicked on Amazon, Initiate Checkout, LAL - 23231 / 1597183, Product Page, Purchase, Site Visit	Or Edit Remove
	Sites & Apps > Custom Site List	dailymail.co.uk, bradsdeals.com, allrecipes.com, tasteofhome.com, cbssports.com, weather.com, slickdeals.net, msn.com, mailyahoo.com, androidauthority.com, allmusic.com, usatoday.com, cbsnews.com, express.co.uk, dailyvoice.com, bhq.com, heraldweekly.com, classmates.com, imgur.com, reference.com, newsroomlabs.com, fandom.com, cnn.com, wunderground.com, washingtonpost.com, therecipecritic.com, the-sun.com, xfinity.com, yahoo.com, people.com, thesaurus.com, fanatics.com, emergencyemail.org, patch.com, dictionary.com, wordgenius.com, webmd.com, nypost.com, eatingwell.com, ebay.com, foxnews.com, slate.com, pch.com,groupon.com, reuters.com, nytimes.com, tmz.com, livestrong.com, chefsavvy.com, healthline.com, zillow.com, inspiringquotes.com	Or Edit Remove
	Geo > City/State/Region	United States - Arkansas, United States - Colorado, United States - Massachusetts, United States - Michigan, United States - Mississippi, United States - New Hampshire, United States - North Carolina, United States - Ohio, United States - Pennsylvania, United States - Virginia	Or Edit Remove

BACK

SUBMIT



SETTINGS



POWERED BY GREENBERG

- 

Activate
- 

Planning
- 

Library
- 

Settings
- 

Admin
- 

Logout

- 

Advertisers
- 

Ad Wallet
- 

Exclusion Rules
- 

Branding

Advertisers

NEW ADVERTISER

ID	Advertiser Name	
259179		Edit
258947		Edit
258918		Edit
258917		Edit
258901		Edit
258248		Edit
258232		Edit
258192		Edit
258166		Edit
258017		Edit
258016		Edit
258015		Edit
257988		Edit
257831		Edit

New Advertiser

Agency

Greenberg Enterprises LLC - 245



Name

Enter name

Website URL *

Enter website URL

Industry *

Select an option



Sensitive Category ☒

CANCEL

SUBMIT


PULSE


Activate


Settings


Admin


Logout

 Ad Wallet

 Exclusion Rules

 Profile

 White Label

 Security

Ad Wallet

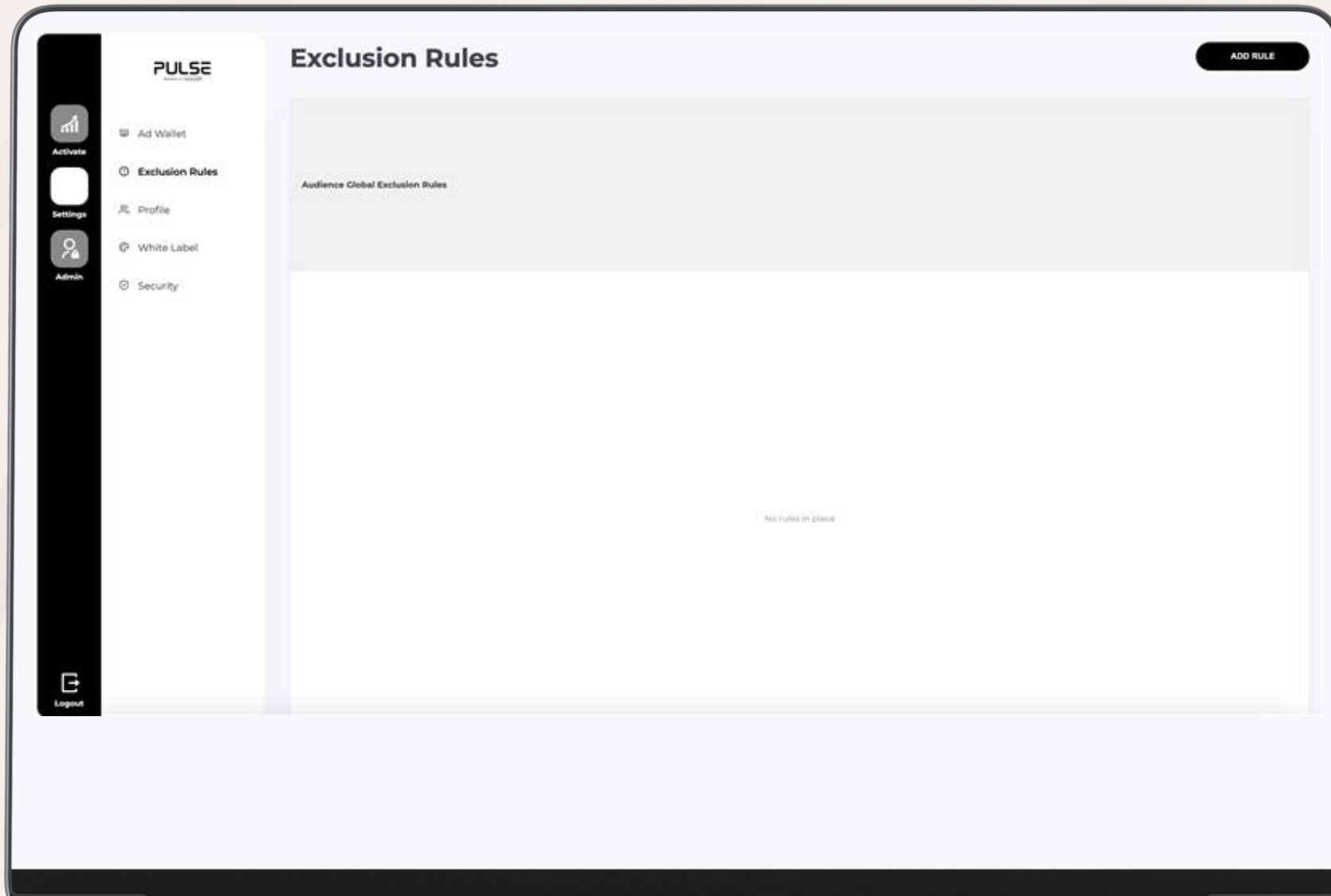
Agency ^{*}

Greenberg Enterprises LLC - 245

Advertiser

Select advertiser

CLEAR



PULSE

Activate

Settings

Admin

Logout

Ad Wallet

Exclusion Rules

Profile

White Label

Security

Exclusion Rules

ADD RULE

New Targeting Rule

Category

Context & Keywords

Type

Custom Keyword List

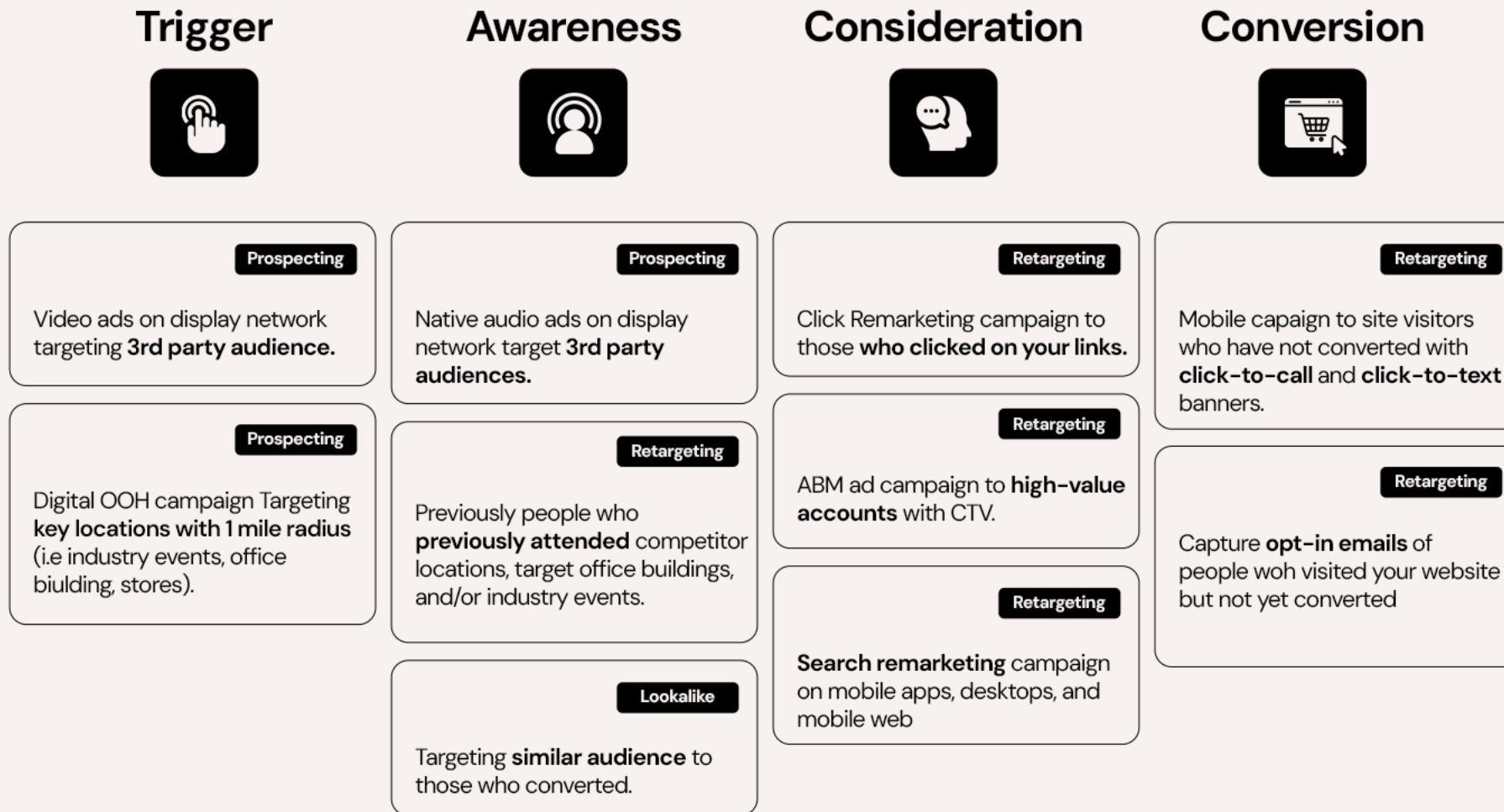
Value

free

CANCEL

CONFIRM

Conversion based Advertising Funnel with Growth Channel



Break down barriers with full-spectrum access to 275+ ad networks, exchanges, and DSPs, powering smarter, stronger campaigns.



Media



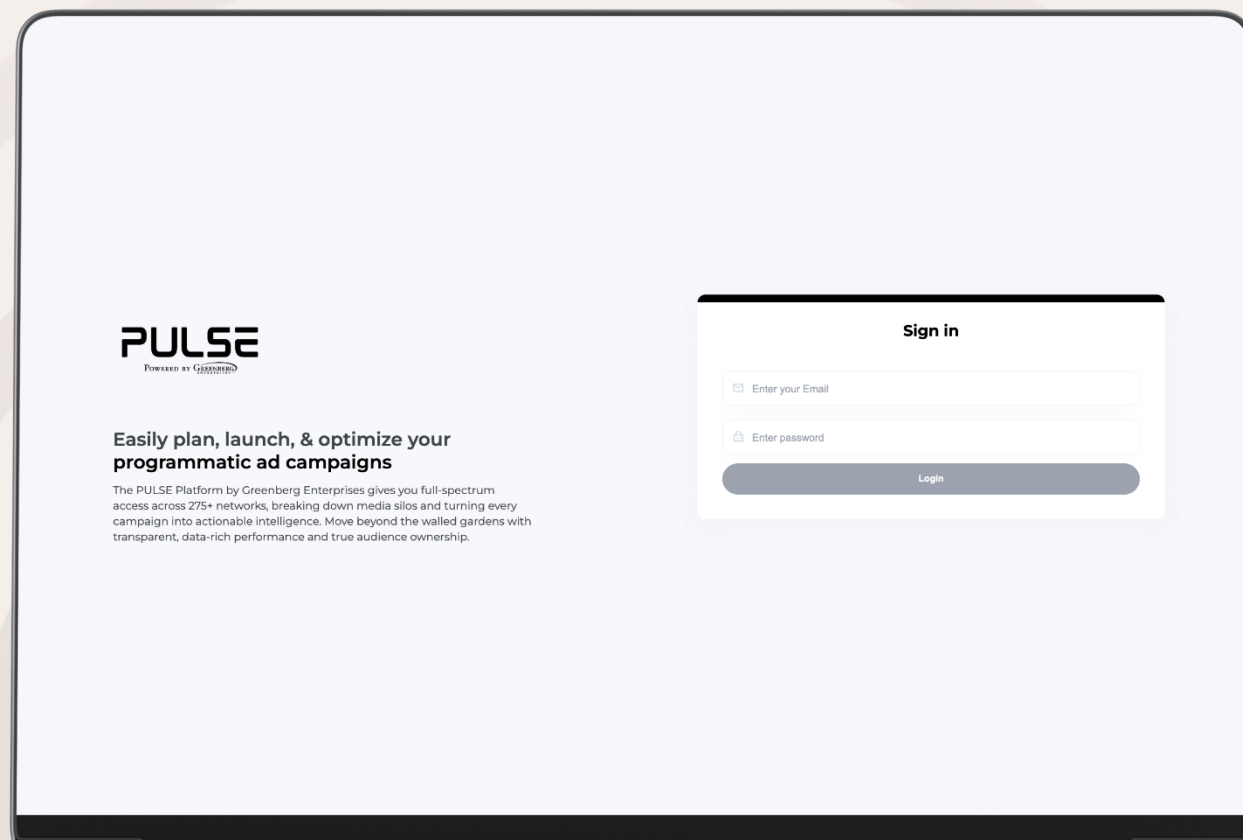
Syndicated Data

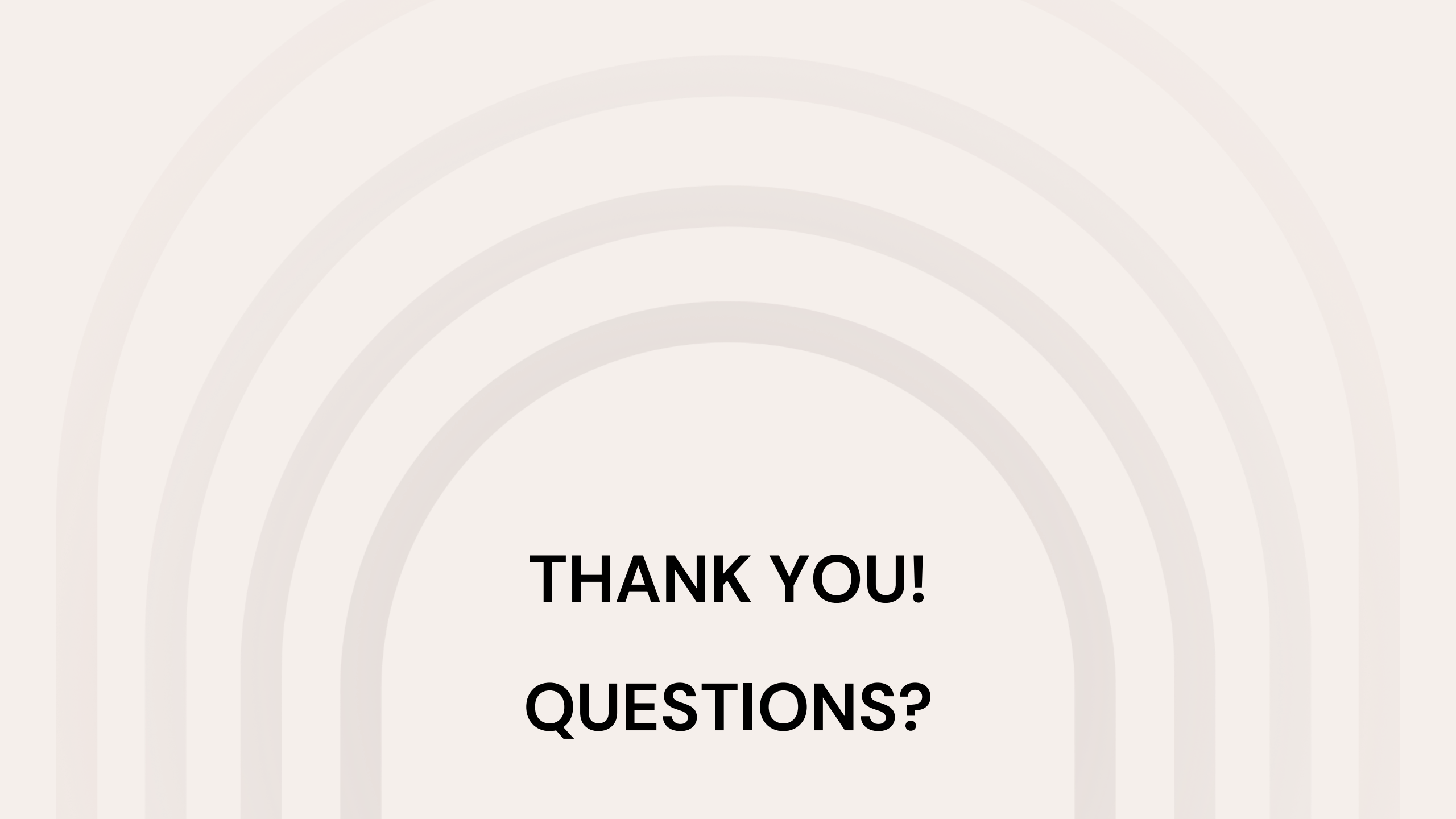
Unlock unlimited access to over 300,000 globally syndicated audience segments from more than 175,000 data providers—delivering unmatched precision and scale without boundaries.



& More

- Built-in AI campaign optimization.
- Global media distribution
- Omnichannel reach across display, mobile, audio, video, native content, CTV, and DOOH, via 275+ ad networks/exchanges/DSPs
- 300k+ built-in audience segments from over 175k data providers
- No minimum ad spend, even for the premium channels





THANK YOU!
QUESTIONS?